



Media Alert: Kenandy CMO Marie Jackson Profiled in Salesforce Women's Equality Blog

REDWOOD CITY, CALIFORNIA, USA, September 7, 2017 /EINPresswire.com/ -- Marie Jackson, Chief Marketing Officer of [Kenandy](#), a cloud enterprise resource planning (ERP) solution built natively on the [Salesforce](#) platform, was profiled this week in a blog published by Salesforce and written by Leyla Seka, Executive Vice President of Salesforce AppExchange. The Salesforce blog community is made up of thousands of software developers and business professionals across the globe.



What:

The blog, titled "5 Pieces of Advice for Female Entrepreneurs from Executives Who Have Been There, Done That" interviewed three senior technology women executives and highlighted some of their career advice based on their own personal career experiences. The blog was triggered by Women's Equality Day last month and references some of the women's issues still experienced in the workplace today, such as pay gaps, gender inequality, and diversity in leadership roles. The executives interviewed for the blog provided commentary on several topics, including mentorship, handling adversity, and embracing their own character.

Jackson has served in numerous leadership positions across the technology sector with more than 20 years of marketing experience. Prior to joining Kenandy, Jackson was the CMO for Retail Solutions and the EVP of Marketing for Live Ops. Jackson has held a variety of marketing and business development positions in start-ups and large public enterprises, including Apple Computer, Intervice, Edify, and Good Technology.

Who:

Marie Jackson, CMO, Kenandy
Deepa Subramanian, CEO and Founder of Wootric
Roxanne Oulman, CFO of CallidusCloud

When:

Blog published Sept. 5, 2017

Where:

A link to the blog can be found [here](#).

For more information or to speak with Marie Jackson, contact pr@kenandy.

About Kenandy, Inc.

Kenandy's Cloud ERP on Salesforce empowers business innovation. Kenandy has redefined enterprise resource planning by allowing customers to map their ERP to their existing business processes. Kenandy is dedicated to giving companies the freedom to innovate products, services,

operations and relationships with Cloud ERP that is flexible and ready for growth. Unlike traditional ERP systems, Kenandy provides an end-to-end Cloud ERP in 150 Business Ready Objects™, not thousands of tables. Now you can, with Kenandy. www.Kenandy.com

Carol Hanko
Kenandy
512-779-6997
email us here

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