

Australia Smart Energy and M2M 2017 Market Segmentation, Trends, Developments, Analysis and Forecast to 2022

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Executive Summary

There certainly is a lot of interest in the M2M (machine-to-machine) and internet of things (IoT) market in 2016; but we are only seeing what is happening on the surface.

Most of the M2M and IoT activities are taking place unnoticed. For example, all new electronic devices are now IoT devices. Tens of millions of smart meters have already been deployed by the electricity industry, with literally hundreds of millions of them in the pipeline. Healthcare is another key industry. All new hospitals now operate large-scale M2M operations, tracking their equipment with real-time information. Most local governments have invested massively in mapping their assets and this is now being followed up by adding connectivity to these assets – whether it be streetlamps, drainage, sewerage or trees, all are in the process of becoming part of a smart city.

The other critical element for the future of utilities infrastructure is to use the networks with all of the M2M devices connected to it in such a way that it collects the data from these devices, processes that data, and then delivers executable real-time analyses to the users of the M2M services. This development is also known as big data.



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By making the electricity grid 'intelligent' and adding telecoms to it, the power will eventually shift – away from the electricity companies and to the customers, who will be able to control their energy consumption through smart grids and smart meters with interactive sensors, M2M and IoT devices.

'Smart' means communication, and since many countries are addressing the need for broadband networks the smart thing to do would be to roll out fast broadband infrastructure in combination with smart grids and, wherever applicable, other smart infrastructure. In that way, energy efficiency measures can be implemented throughout society and throughout the economy (buildings, transport, cities) with a minimum of extra infrastructure, as a trans-sector approach is based on sharing the infrastructure.

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