

# Telecoms Trends in 2018 Global - Broadband Infrastructure, IoT, Video-Streaming and Smart Cities

*Wiseguyreports.Com Publish New Market Research Report On-"Telecoms Trends in 2018 Global - Broadband Infrastructure, IoT, Video-Streaming and Smart Cities".*

PUNE, INDIA, September 7, 2017  
/EINPresswire.com/ --

[Telecoms Trends in 2018](#) - Broadband Infrastructure, IoT, Video-Streaming and Smart Cities - Market 2017

## Executive Summary

Telecoms infrastructure and digital technologies lead the way. There are a number of industries leading the current changes brought about by the digital evolution - but none more so than the ICT industry. This sector alone has been transformational in developing the appropriate infrastructure, services and equipment required to underpin our societies of the future.

The enormous shift towards digital technologies continues to escalate and the way the world communicates, conducts business, socialises, receives healthcare and education is under-going a massive change. The way we design and build our cities is also evolving as cities around the world make tangible plans and infrastructure decisions to support the future Smart Cities.

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The underlying trends of M2M, Big Data Analytics, Cloud Computing and the over-arching



Internet of Things will continue to grow from strength to strength in 2018.

In general, the telecoms operators will focus more heavily on customer retention and churn in the face of dwindling revenues, while also improving mobile and fixed broadband infrastructure with the future in mind. The apps and services generated by digital technologies, including video streaming, will continue to place great pressure on infrastructure and bandwidth.

The large operators are continuously seeking new revenue streams, including moving into vertical and international markets. This will result in an increasing amount of consolidation and acquisition in 2018 as companies re-position themselves and jostle for market share.

4G LTE deployment is a key trend around much of the world and in appropriate markets there is also a keen investment in fixed broadband based on fibre. 5G developments have also gained pace and will continue to be a key area of focus in 2018.

Many of the operators in the emerging markets will focus primarily on mobile infrastructure with lower priced smart phones becoming a dominant trend. Mobile broadband infrastructure is becoming increasingly important in the emerging markets of Middle East, Asia, Africa and Latin America, as the large populations place more and more demand on existing infrastructure.

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## Table of Contents – Analysis of Key Points

1. Global telecoms – Big picture trends for 2018
  - 1.1 Analysis of the global telecoms industry – looking towards 2018
  - 1.2 Global mobile key statistics
  - 1.3 Global Internet key statistics
  - 1.4 Global telecommunications expenditure
  - 1.5 Global telecoms revenue
  - 1.6 Global telecoms traffic
  - 1.7 Satellite services
  - 1.8 Ranking of top carriers
  
2. Mobile technologies – LTE and 5G trends
  - 2.1 Market analysis
  - 2.2 Global LTE overview
  - 2.3 Global LTE subscriptions and deployments
  - 2.4 Global VoLTE overview
  - 2.5 The power of 5G
  - 2.6 5G technologies and services
  - 2.7 Key developments

## 2.9 5G platform for M2M and IoT – smart homes and smart cities

### 2.9.1 5G for smart homes

### 2.9.2 5G and m-commerce

### 2.9.3 5G and e-government

### 2.9.4 5G and e-health

### 2.9.5 5G and e-education

## 2.10 Challenges of 5G

## 2.11 Conclusion: Will telcos be able to harness the new business opportunities of 5G?

## 3. Broadband technologies – fibre trends

## 4. Internet of things

### 4.1 Internet of Things, M2M and Big Data

#### 4.1.1 Analysis of the M2M and IoT market

#### 4.1.2 OECD report on internet of things and M2M

#### 4.1.3 Global M2M market

#### 4.1.4 Internet of 'Things' (IoT)

#### 4.1.5 IoT standardisation developments

#### 4.1.6 Telcos and the science of Big Data

### 4.2 Cloud technology

#### 4.2.1 The cloud computing revolution

#### 4.2.2 As-a-Service offerings

#### 4.2.3 Cloud market statistics

#### 4.2.4 Cloud computing market – analysis

#### 4.2.5 Cloud computing for government

#### 4.2.6 Cloud computing for enterprise

#### 4.2.7 The complexities of cloud computing

#### 4.2.8 Unified Communications (UC) and the cloud

#### 4.2.9 How to manage and secure big data

#### 4.2.10 Cloud technology application examples

#### 4.2.11 Conclusion

## 5. Digital media – video streaming trends

### 5.1 Definitions

### 5.2 The video streaming market

### 5.3 Online video media

### 5.4 Video-On-Demand services

### 5.5 Industry insights

### 5.6 Brief case studies

### 5.7 Video streaming over mobile networks

#### 5.7.1 On-demand mobile TV and download –to-mobile

#### 5.7.2 Broadcast mobile TV

#### 5.7.3 Mobile TV market summary

#### 5.7.4 Smartphones and mobile TV

## 5.8 Conclusion: The future of video in telecoms

### 6. Smart infrastructure – smart city trends

#### 6.1 Defining smart cities

#### 6.2 Smart city challenges becoming clearer

#### 6.3 Published smart city statistics

#### 6.4 The use of telecommunications in smart cities

#### 6.5 Smart buildings

.....Continued

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