

# Mobile Gaming 2017 Global Market – Opportunities, Challenges, Strategies & Forecasts 2019

WiseGuyReports.Com Publish a New Market Research Report On - "Mobile Gaming 2017 Global Market – Opportunities, Challenges, Strategies & Forecasts 2019".

PUNE, INDIA, September 7, 2017 /EINPresswire.com/ --

## Report Overview

Mobile and wireless games represent an entertainment application that is typically played on a feature phone, smartphones, PDA, tablet computer, or portable media player. While the gaming console market continues to grow with market leaders Sony PS4 and Xbox One leading the way, there remains a strong market for anytime, anywhere mobile gaming.

The mobile gaming ecosystem is rapidly evolving. Even more important than crisp graphics and visual fidelity, immersive and engaging games are becoming increasingly important as evidenced by Microsoft's \$2.5B acquisition of Minecraft.



Get a Sample Report @ <a href="https://www.wiseguyreports.com/sample-request/179171-global-mobile-gaming-2014-2019">https://www.wiseguyreports.com/sample-request/179171-global-mobile-gaming-2014-2019</a>

For more information or any query mail at sales@wiseguyreports.com

This report provides a comprehensive assessment of the mobile gaming marketplace including ecosystem analysis, market drivers, constraints, and emerging opportunities. The report includes forecasting through 2019 for revenue and gamers by device and region.

## Report Audience

- Mobile Cellular Carriers
- Cloud Services Companies
- Wireless Device Manufacturers
- Wireless Infrastructure Providers
- Mobile Gaming and Entertainment Companies
- Commerce, Content and Application Providers

# Report Benefits

- Forecasts for mobile gaming devices and revenue through 2019
- Understand mobile gaming dynamics across the value chain
- Understand important mobile gaming trends and developments
- Identify opportunities across the mobile gaming ecosystem
- Identify next generation mobile gaming technologies and solutions

Complete Report Details @ <a href="https://www.wiseguyreports.com/reports/179171-global-mobile-gaming-2014-2019">https://www.wiseguyreports.com/reports/179171-global-mobile-gaming-2014-2019</a>

## Table Of Contents - Major Key Points

## 1. Introduction

- 2. Market Overview
- 2.1. Mobile/Wireless Game Types
- 2.1.1. Action/Adventure
- 2.1.2. Arcade
- 2.1.3. Board
- 2.1.4. Casino/Gambling
- 2.1.5. Location-based
- 2.1.6. Motion-based
- 2.1.7. Simulations
- 2.1.8. Strategy
- 2.1.9. Trivia
- 2.2. Understanding the Mobile Gamer
- 2.2.1. Demographics
- 2.2.2. User Characteristics
- 2.2.3. User Behaviors
- 2.3. Mobile Gaming Ecosystem
- 2.3.1. Mobile Network Operators
- 2.3.2. Device Manufacturers
- 2.3.3. Game Developers
- 2.3.4. Application Stores
- 2.3.5. Media Companies
- 2.3.6. Social Networks
- 2.4. Current Mobile Gaming Leaders
- 2.4.1. Leading Platform Providers
- 2.4.2. Leading Applications
- 3. Important Gaming Trends
- 3.1. Device vs. Cloud-based Gaming
- 3.2. Emerging Gaming Platforms
- 3.3. Freemium vs. Premium Gaming
- 3.4. In-game Currency Monetization
- 3.5. In-game Advertising and Sponsored Gaming
- 4. Mobile Gaming Market Drivers
- 4.1. Gaming Industry Investments and M&A
- 4.2. Continuously Growing and Evolving Industry
- 4.3. Cultural Evolution towards Anytime Entertainment

- 5. Market Constraints
- 5.1. Privacy and Security Concerns
- 5.2. Legal and Regulatory Issues
- 6. Market Opportunities
- 6.1. Wearable Gaming
- 6.2. Personalized Gaming
- 6.3. Immersive Gaming
- 6.4. Gaming Analytics
- 7. Mobile Gaming Forecasts 2014 to 2019
- 7.1. Mobile Gaming by Device Forecasts
- 7.1.1. Gamers by Device
- 7.1.2. Gamers by Region
- 7.2. Mobile Gaming Revenue Forecasts
- 7.2.1. Revenue by Device
- 7.2.2. Revenue by Region

Continue.....

For more information or any query mail at sales@wiseguyreports.com

Buy 1-User PDF@ <a href="https://www.wiseguyreports.com/checkout?currency=one\_user-uspace">https://www.wiseguyreports.com/checkout?currency=one\_user-uspace</a>

#### **ABOUT US:**

Wise Guy Reports is part of the Wise Guy Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe. Wise Guy Reports features an exhaustive list of market research reports from hundreds of publishers worldwide. We boast a database spanning virtually every market category and an even more comprehensive collection of market research reports under these categories and subcategories.

Norah Trent wiseguyreports +1 646 845 9349 / +44 208 133 9349 email us here

This press release can be viewed online at: http://www.einpresswire.com

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.