

The Business Counselor of the Chinese Embassy in South Africa visited Aberdare

SHANGHAI, SHANGHAI, CHINA, September 8, 2017 /EINPresswire.com/ -- On 4th September, Yansong Rong, the Business Counselor of the Chinese Embassy in South Africa and representatives from chairman companies of the South Africa Economic & Trade Association visited the [Hengtong South Africa \(Aberdare Cables\)](#) factory in Port Elizabeth.

Haiyan Song, the Co-CEO of Aberdare welcomed warmly and received the honored guests on behalf of the Hengtong South Africa (Aberdare Cables).

In the meeting, Haiyan Song gave a brief introduction and operation about the company after the Hengtong and Aberdare's combination, and specially shared some thinking about the local operation and management of Chinese companies in overseas.

The South Africa Economic & Trade Association was registered in August of 2011 and founded in April 2012. It serves to build connections between members, enterprises and various circles of society of South Africa as a bridge. From now on, it has over 120 company members including Chinese companies and organizations from Asia within industries of equipment manufacturing, mineral resources, transportation and logistics, communication services, culture media, energy and financial trading, agriculture, aquaculture and real estate. In the Association General Membership Meeting held in July this year, Hengtong in South Africa (Aberdare Cables) was elected as the EXCO member of the fourth Executive Committee of the South Africa Economic & Trade Association.

Background



Photo: Yansong Rong, the Business Counselor of the Chinese Embassy in South Africa and representatives from chairman companies of the South Africa Economic & Trade Association visited the Hengtong South Africa (Aberdare Cables) factory



Aberdare Cables was established in 1946 and based in Johannesburg, the South Africa economic central city. With over 50 years of stable development, now it has grown to be the largest cable manufacturer in South Africa and has 3 plants in Johannesburg, Port Elizabeth and Pietermaritzburg. In July 2016, Hengtong completed the acquisition of Aberdare. After the acquisition, Hengtong keeps up with the pace of social transformation in South Africa, actively makes marketing and product strategy, speeds up the transformation and tries to build the company into a leading manufacturer of wire and cable products and also a service provider offering integrated power solutions in the African region.

Network Telecom Information Limited
Network Telecom
_86_021-54830451
email us here

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