



Analytics 2017 India Market Expected to Grow at CAGR 22.80% and Forecast to 2021

The analysts forecast the Analytics market in India to grow at a CAGR of 22.80 percent over the period 2014-2019.

PUNE, INDIA, September 8, 2017 /EINPresswire.com/ --

India [Analytics Market](#)

Description

WiseGuyReports.Com adds” Analytics Market in India 2015-2019 “Research To Its Database.

Analytics helps in understanding customer behavior and anticipates future behaviors by getting meaningful insights from various tools and applications that are required for collecting, managing, and analyzing structured and unstructured data in an enterprise. Various extraction and analytics tools are required to support management decisions and facilitate analysis of these databases. Business analytics software enables enterprises to collect, extract, and analyze data to make better decisions, improve processes, and achieve the desired corporate goals. Its adoption is increasing because of the various benefits it provides such as data management, advanced reporting and analysis, knowledge discovery and decision making, performance management, and presentation and reporting.

Covered in this Report

This report covers the present scenario and the growth prospects of the Analytics market in India for the period 2015-2019. The Analytics market in India is categorized by two main segments: Software and Services.

The Analytics Market in India 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the landscape of the Analytics market in India and its growth prospects in the coming years. The report includes a detailed discussion of the key vendors operating in this market.

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Key Vendors

- Cognizant Technology Solutions
- Genpact
- HP

- IBM
- MU Sigma

Other Prominent Vendors

- Accenture
- Absolutdata
- Adnear
- Affine Analytics
- Blueocean Market Intelligence
- BDI Systems
- BRIDGEi2i
- Citibank
- Dataweave
- Dell
- eClerx
- Evaluesserve
- EXL
- Fintellix
- Flutura
- Formcept
- Fractal Analytics
- Germin8
- Gramener
- HSBC
- Idealanalytics
- Indix Corp.
- InRev systems
- JP Morgan Chase
- Knowledge Foundry
- LatentView
- Marketelligent
- Mckinsey & Company
- Nanobi Data Analytics
- NettPositive
- Nuevera
- Opera Solutions
- Qubole
- Sapience
- Serco
- Veda Semantics
- Wipro
- WNS
- ZS Associates

Key Market Driver

- Need to Improve Efficiency and Reduce Operational Costs
- For a full, detailed list, view our report

Key Market Challenge

- Time-consuming Process
- For a full, detailed list, view our report

Key Market Trend

- Emergence of Open Source
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Report Details @ <https://www.wiseguyreports.com/reports/38286-analytics-market-in-india-2015-2019>

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