



SpinCar's Mobile Capture Application is Latest Addition to CDK Global Partner Program

NEW YORK, NY, USA, September 11, 2017 /EINPresswire.com/ -- [SpinCar®](#), the global leader in automotive merchandising tools, announced today it has joined the growing CDK Global Partner Program. As a member of the largest third-party partner program in the industry, SpinCar is now part of a marketplace of applications and integration choices developed to help automotive dealers succeed.

"We are very excited to be a part of the CDK Partner Program as we continue on our mission to provide innovative tools and services to automotive dealers," said Devin Daly, CEO of SpinCar. "This Program allows CDK dealers to experience our product suite to its fullest."

SpinCar's industry-leading [Mobile Capture Application](#) is proven to increase photographer efficiency by 2-3 times while guaranteeing photo-consistency and promoting higher inventory coverage. By using the SpinCar Mobile Capture Application, a photographer can go from VIN scan to website in 90 seconds - a revolutionary time-saving feature for dealerships and photographers.

"We're pleased to continue expanding the CDK Partner Program with SpinCar's platform," said Howard Gardner, vice president and general manager, CDK Data Services. "SpinCar is a welcome addition to the Partner Program's group of vehicle merchandising applications."

With SpinCar's [360-degree Walkaround](#), the SpinCar VDPs have been proven to produce an average of 42% more leads and increase consumer engagement by 56% for dealerships and OEMs. The seamless interior and exterior spin with the 360-degree Walkaround gives customers the transparency they desire while going through the car buying process.

SpinCar's Intelligence Reporting includes a set of proprietary reports that help dealerships understand the drivers of their business like never before. By monitoring engagement with hotspot features, SpinCar helps dealers understand consumer behavior to drive more efficient, customized sales and marketing strategies.

For more information about SpinCar's vehicle merchandising capabilities, dealerships can try a free demo or visit www.SpinCar.com.

About SpinCar

SpinCar, based in New York City, is a comprehensive vehicle merchandising platform used by thousands of auto dealers in 12 countries, including several OEMs. SpinCar's Mobile Capture Application increases photographer efficiency by 2-3X while guaranteeing photographic consistency and promoting higher inventory coverage. The SpinCar 360 WalkAround web display is proven to increase website "stickiness" and conversion rates by providing a more interactive consumer experience.

About the CDK Global Partner Program

The CDK Global Partner Program now numbers 300 partner companies that together offer more than

400 unique applications auto dealers can use to run their businesses. As part of the CDK ecosystem, the CDK Partner Program provides data, workflow and website integration to a wide range of third parties, OEMs and dealers. Visit <http://www.cdkglobal.com/partners>.

About CDK Global

With more than \$2 billion in revenues, CDK Global (Nasdaq:CDK) is a leading global provider of integrated information technology and digital marketing solutions to the automotive retail and adjacent industries. Focused on enabling end-to-end automotive commerce, CDK Global provides solutions to dealers in more than 100 countries around the world, serving approximately 28,000 retail locations and most automotive manufacturers. CDK's solutions automate and integrate all parts of the dealership and buying process from targeted digital advertising and marketing campaigns to the sale, financing, insuring, parts supply, repair and maintenance of vehicles. Visit cdkglobal.com.

SARA CALLAHAN

Carter West Public Relations

7272882159

[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.