



CV Magazine recognizes Tigris CEO as the Canadian Events Professional of 2017

Businesswomen Awards 2017

— *Corporate Vision Magazine announces Tigris Events CEO as the Canadian Events Professional of 2017*

TORONTO, ONTARIO, CANADA, September 8, 2017 /EINPresswire.com/ -- Toronto, ON (September 8, 2017): The Businesswoman Awards 2017 are purely based upon merit. CV Magazine's in-house research team discovers the top industry firms and leaders who deserve acknowledgement for their outstanding performances within their sector. On Fri., Sept. 1, Tigris' CEO, Serena Holmes was notified as the winner of the Events Professional of the Year 2017 - Canada.

"Across the globe, within a vast number of sectors, women continue to go above and beyond to establish themselves as being a significant part of the business world. Within these industries are the powerful women who are striving daily towards remarkable success." – CV Magazine, Businesswomen Awards 2017.

Corporate Vision is dedicated to recognizing the brightest, most deserving companies and individuals around the business world. Their awards are carefully tailored to provide an in-depth analysis of the very best of each market, industry, sector and region has to offer. Winners are decided by a combination of votes gathered from the CV network of respected industry partners and rigorous in-house research team.

Nominees are evaluated based on their performance over the past 12 months, their commitment to innovation, their methods and competition. CV circulates 130,000 worldwide providing discerning readers with a wealth of news, features and comment on the corporate issues of the day.

"I have worked extremely hard over the past 13+ years to build a company that has a positive influence for the people who work with us, for us and around us. We pride our company on creating unforgettable experiences that build up brands, businesses and people. Receiving an award of this caliber is a testament to the quality of our work. I am humbled", says Tigris CEO, Serena Holmes.

Along with being recognized as the Events Professional of the Year 2017 – Canada, Tigris is the Top Choice Award Winner for Best [Event Staffing](#) Agency of 2016 & 2017. Last year, Holmes also ranked on the W100 List of Top Female Entrepreneurs with Profit/Chatelaine. She was also recognized as 1 of 5 Canadian Finalists for the Veuve Clicquot New Generation Award.

Tigris recently celebrated their 13th year in business and has expanded to operating in over 15 markets in Canada with over 2,000 temporary events staff on their roster. The company has recently moved into a larger office space and expanded their internal team from 6 to 8 trail blazing women full-time.

About CV Magazine

Corporate Vision is an invaluable resource for leaders and decision makers looking, not only to be

informed, but to improve the way they manage their operations, staff, technology, business partnerships, and supply chains with a view to creating a more profitable and successful business. Applicants to the Businesswomen Awards 2017 were ranked on votes, performance and innovation. To learn more about the award, visit <http://www.corp-vis.com/2017-2017-business-woman-awards-awards>.

About Tigris Events Inc.:

Founded in 2004, Tigris is a proudly Canadian brand experience agency that specializes in dynamic personnel, promotions, marketing and events. With a core competency in experiential, creative & staffing, Tigris is dedicated to creating unforgettable, award-winning experiences that build up brands, businesses & people. Tigris develops engagement based plans that communicate brand message while events staff follow through with a dynamic execution. In addition to building compelling, multi-faceted campaigns, Tigris also provides event management, photos and results. With large company vision and small business values, Tigris is committed to creative event solutions and quality staffing services.

For more information, highlights and photos from our events visit our website at <http://www.tigriseventsinc.com/> or check us out on Facebook, Twitter or Linked In @tigriseventsinc.

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