Corrugated Packaging Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts To 2024

Corrugated Packaging Global Market Share, Opportunities, Segmentation and Forecast to 2024

PUNE, INDIA, September 11, 2017 /EINPresswire.com/ -- Pune, India, 11th September 2017: WiseGuyReports announced addition of new report, titled "Global Corrugated Packaging Market Outlook 2024: Global Opportunity and Demand Analysis, Market Forecast, 2016-2024".

Global Corrugated Packaging Software Market
Market Overview
Packaging industry is among the fastest growing industries which provide efficient and high quality packaging solution with the implementation of advance technology. Increasing demand of packaging in food & beverage, healthcare and other industries is driving the demand of corrugated packaging. Thus the requirement of software to design suitable corrugated packaging is increasing. Structural packaging design software is not only used to provide solutions for complex designing of corrugated packaging, it is also used for die cutting & printing. Artios CAD, Impact, Packmage, EngView Packaging Designer Suite and Kasemake are some design software which is commonly used in paper industry. However, packaging software are highly complex and require skilled personnel to handle, lack of trained people for handling packaging software is hindering the growth of the corrugated packaging software market.

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Corrugated packaging software also helps in inventory management, management of corrugated board production and shipment. Implementation of corrugated software helps as part of the enterprise resource planning (ERP) which is boosting the adoption of corrugated packaging software across the globe. Nowadays, many online solutions for corrugated packaging is also helping in die-cutting and printing for corrugated boards. For instance, Packly is the online software, which provides complete packaging solution for die-cuts with 3D Virtual Mockup and high printing quality for personalized corrugated packaging.
Market Segmentation
Global corrugated packaging software market is segmented on the following basis:
• Based on Software Type
o Stand-alone software
o Packaged software
• Based on Deployment
o Cloud Based
o On-Premises
• Based on Geography
o North America (U.S. & Canada) {Market Size (USD Billion), Growth Analysis (%) and Adoption Rate (%)}
o Latin America (Brazil , Mexico & Rest of Latin America) {Market Size (USD Billion), Growth Analysis

(%) and Adoption Rate (%)}
o Europe (The U.K., Germany, France, Italy, Spain, Poland, Sweden & RoE) {Market Size (USD Billion), Growth Analysis (%) and Adoption Rate (%)}
o Asia-Pacific (China, India, Japan, Singapore, South Korea, Australia, New Zealand, Rest of Asia) {Market Size (USD Billion), Growth Analysis (%) and Adoption Rate (%)}
o Middle East & Africa (GCC, South Africa, North Africa, RoMEA) {Market Size (USD Billion), Growth Analysis (%) and Adoption Rate (%)}
o Rest of World {Market Size (USD Billion), Growth Analysis (%) and Adoption Rate (%)}

Market Size and Forecast (2016-2024)

The global corrugated packaging software market valued USD 2.83 billion in 2016, and is expected to reach USD 15.74 billion in 2024, growing at a CAGR of 24.0% during the forecast period.

Based on geography, North America is the dominating region for global corrugated packaging software market followed by Europe. Over 1,300 manufacturing plants in the United States and Canada are used for the production of corrugated boxes which is expected to increase the deployment of corrugated packaging software in the region. North America corrugated packaging software market is expected to grow at a CAGR of 23.0% during the forecast period. Europe held around 33% revenue share of the global corrugated packaging software market in 2016. Rising demand of corrugated packaging software for managing the corrugated boxes production countries such as Germany, Russia, Italy and France is likely to expand the corrugated packaging software business in the region.

Asia-Pacific is the fastest growing region for global corrugated packaging software market, owing to high adoption of advance technology in supply chain management in China, Singapore, South Korea and Japan. Asia-Pacific corrugated packaging software market expected to reach USD 3.76 billion by the end of 2024. Moreover, growing demand of eco-friendly packaging in Latin America and Middle East & Africa region is also fuelling the growth of corrugated packaging market which will eventually boost the growth of corrugated packaging software market in the region.

Market Drivers and Challenges

Rising demand for efficient management of supply chain is also increasing the demand of corrugated packaging software. Effective use of materials in corrugated packaging production, inventory control, and delivery management is easily achieved with the help of corrugated packaging software. These are the major factor which is driving the demand of corrugated packaging software market. However, high cost of packaging software is prohibiting the adoption of corrugated packaging software in small scale industries. Lack of awareness about the cloud based software solutions is also likely to hinder the growth of corrugated packaging software in the near future.

Key Market Players
• Epicor Software
o Synopsis
o Business Strategy
o Product Portfolio
o SWOT Analysis
• Amtech Software
• Onesys
• Microsoft
• Oracle
• SAP
• Avista Solutions International
• Electronics for Imaging
• Theurer.com GmbH
• Kiwiplan
• Erpisto
• Adren Software
• SisTrade

Scope Background
Market Synopsis
Market Segmentation
The Global Corrugated Packaging Software Market is segmented as follows:
• By Software Types (Market Size, Demand Analysis and Growth Analysis)
• By Deployment Types (Market Size, Demand Analysis and Growth Analysis)
By Regions
• North America (U.S., Canada) {Market Size, Growth Analysis and Opportunity Analysis}
• Latin America (Argentina, Mexico, Brazil and Rest of Latin America) {Market Size, Growth Analysis and Opportunity Analysis}
• Europe (Germany, Italy, Spain, France, The U.K., Netherlands, Sweden, Hungary, Russia, Poland, Rest of Europe) {Market Size, Growth Analysis and Opportunity Analysis}
• Asia-Pacific (China, India, Singapore, Japan, Hong-Kong, Australia, New Zealand, South Korea and Rest of Asia Pacific) {Market Size, Growth Analysis and Opportunity Analysis}
• Middle East and North Africa (MENA) {Market Size, Growth Analysis and Opportunity Analysis}
• Rest of World {Market Size, Growth Analysis and Opportunity Analysis}
Market Dynamics: Growth Drivers, Restraints and Opportunities
• Risk Factors
• Regional Variations
• Recent Trends and Developments
Key Market Players
• Synopsis
• Business Strategy
• Product Portfolio
• SWOT Analysis
Porter's Five Force Model

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