

Neirbi Analytics Selected to Compete as One of The Most Innovative Travel Startups in the Americas

Ryan Duques, co-founder of Connecticut based Neirbi will compete at Phocuswright's Battleground: The Americas this week in Sunnyvale, California this week.

MADISON, CT, USA, September 11, 2017 /EINPresswire.com/ -- [Neirbi Analytics](#) has been selected as one of 16 startups to demonstrate at [Phocuswright's Battleground: The Americas](#). The competition, which takes place September 12 at Plug and Play's Tech Center in Sunnyvale, California will feature the most innovative early-stage travel startups from North, Central and South America.



Ryan Duques, co-founder of Madison, CT based Neirbi Analytics

Neirbi delivers actionable sales and marketing opportunities each morning using a battery of algorithms that curate massive amounts of big-data. Unlike traditional reader board reports, Neirbi's intelligence provides information on future events, making it a true opportunity generation platform.

“

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The firm recently released its [Standard Edition](#) product, which provides hotels with access to custom marketing information that is curated by big-data for a low monthly fee. In 2018, Neirbi will release its next generation platform, which is powered by Long Short Term Memory, or LSTM to provide detailed market predictions and variable identification. Learn more about Neirbi at www.Neirbi.com

Neirbi is among 16 finalists, selected from hundreds of applications that will compete for the top two slots. Winning companies will move on to present during The Phocuswright Conference in November.

“We could not be more pleased with the quality of applicants and finalists that will be participating at Battleground this year,” said Pete Comeau, senior vice president, sales and marketing, Phocuswright. “We opened the doors for startups at every level to participate in our innovation platform and feel like we are truly bringing our audience insights into the future of the travel industry.”

During Battleground, contestants have six minutes each to demonstrate their innovations to a panel of sometimes ruthless uncensored judges called dragons. Plug and Play Tech Center in Silicon Valley is a venture fund, innovation platform, startup accelerator, and corporate innovation consultancy.

"Battleground: The Americas is the perfect opportunity for Neirbi to showcase the technology that is delivery actionable business intelligence to properties affiliated with Kimpton, Hilton, Holiday Inn and others. While our tech is already generating revenue for partners, I am most excited to demonstrate our next generation product, which uses Long Short Term Memory machine learning to clearly predict opportunities in the future," said Neirbi co-founder Ryan Duques.

"We've put together a stellar program for this event with a keynote from Sam Shank and a range of dragons and panelists including Jim Hornthal, Chris Hemmeter, Christina Heggie, Andrew Jordan and Erik Blachford among others," Comeau added. "It's a great opportunity for our audience to network with the industry's finest on a more intimate scale."

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