

Cache Elite Inc.,(ILUS) Unveils New Venture Into the \$341 Billion Travel Industry

With A Unique Blend Of Technology And Humans

SCOTTSDALE, AZ, UNITED STATES, September 12, 2017 /EINPresswire.com/ -- Cache Elite Inc. (ILUS) -- As alluded to an earlier press release. Cache Elite Inc. (ILUS) is pleased to announce the completion of its new online worldwide travel portal.

TripWitz.com provides travel services to more than 20,000 destinations with an inventory of more than 500,000 hotel partners, luxury villas, airlines, ground transportation and adventure activity providers. The site provides a user friendly vacation planning experience and access to a certified destination specialist that will assist customers in maximizing their vacation budget.



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Hit The Beach!

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There are approximately half the number of travel agents working in the U.S. as there were in 2000, according to the Bureau of Labor Statistics. This new paradigm has created a space, once more, for old-fashioned "human" customer service. USA Today reported that Clayton Reid of MMGY, the largest travel market organization in the world, that the 34% of millennials surveyed said they had consulted a traditional travel agent in the last 12 months. This percentage is higher than any other age segment, and 39% stated that they plan to do so in the next two years.

"I used a travel agent for years until Expedia and Travelocity became a presence. However, I now find myself overwhelmed by too much information, hidden fees, and confused about where and when to go to get the best value. And in today's unpredictable global conditions, I want a professional travel advocate on my side who I can call for help in the event of an unforeseen circumstance, said C.E.O. Derrick McWilliams." McWilliams went on to say, "We're very excited by the data collected along with 1.3 million users during the last eight months of our beta launch. This is new additional sector for the company and we believe the numbers suggest that our new service is in high demand."

About USA TODAY

USA TODAY is a multi-platform news and information media company. Founded in 1982, USA TODAY's mission is to serve as a forum for better understanding and unity to help make the USA truly one nation. USA TODAY and USATODAY.com reach a combined seven million readers daily. USA TODAY is a leader in mobile applications with more than 21 million downloads on mobile devices.

USA TODAY is owned by Gannett Co., Inc. (NYSE: GCI).

ABOUT MMGY GLOBAL

MMGY Global is one of the largest integrated travel marketing organization in the world.

ABOUT CACHE ELITE, INC.

Cache Elite, Inc. (OTC PINK: ILUS) is a forward-thinking technology and service provider. The Company provides homeowners with the latest in 3D designs, decorative hardware, and travel and vacation services. To learn more about Cache Elite, Inc., please visit our websites at [Eliteknobs](#) and [TripWitz](#). Also, follow us on Twitter @cacheelite1 for important company announcements and @tripwitz for travel related information.

Safe Harbor Statement: This news release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance, and underlying assumptions and other statements that are other than statements of historical facts. These statements are subject to uncertainties and risks including, but not limited to, product and service demand and acceptance, changes in technology, economic conditions, the impact of competition and pricing, government regulation, and other risks described in statements filed from time to time with the Securities and Exchange Commission. All such forward-looking statements whether written or oral, and whether made by or on behalf of the Company, are expressly qualified by the cautionary statements that may accompany the forward-looking statements. In addition, the Company disclaims any obligation to update any forward-looking statements to reflect events or circumstances after the date hereof.

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