

BYOD will drive the Enterprise Mobility Security Market in coming years

Global Enterprise Mobility Security Market 2017 Share, Trend, Segmentation And Forecast To 2022

PUNE , MAHARASHTRA, INDIA, September 13, 2017 /EINPresswire.com/ -- <u>Enterprise Mobility</u> <u>Security</u> Industry

Description

Pune, India, 04 September 2017: WiseGuyReports announced addition of new report, titled "Global Enterprise Mobility Security Market - By Device Security (Smartphones, Laptops, Tables) and by Region - Industry Analysis, Size, Share, Growth, Trends, and Forecasts (2016–2021)".

In today time "mobile device" or also known as "Smart Phone" is on a different level, with the whole new trend and revolution due to multifaceted function and easy to handle. Everything is possible on a mobile device, there are lot players in the market with their new innovation or technology in the device. As per research and study its belief that growing "mobile device" trend will give new rise cyber-crimes so it will more crucial for IT and Security department to be more focus and especially for "Enterprise".

There is new trend going in "Enterprise" called "BYOD (Bring your own Device)", because to increase productivity and better result employee can bring their own device, previously there were laptops and tablets, but with developing technology mobile is also capable to perform same work as laptop and other devices, there BYOD is growing and will continue to grow in coming years.

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With the advantage there is also some drawback with BYOD, its mobile device, it can stole, lost, data can be a hack or get corrupt because most mobile OS (operating systems) are not familiar with enterprise management like laptops or desktop. So to overcome this issue many leading players in the market are focusing on "Enterprise Mobility Security" to protect data and if any loss it can restore so it can help Enterprise, but every day there is new innovation such as "wearable device" and "IoT".

Hence, EMS is working strongly data security they are more focusing on long term security planning, to reduce the load of IT department of the enterprise. Take full-fledged advantage of "EMS". They can go anywhere with their device and work.

The report "Enterprise Mobility Security" has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. Research also includes a discussion of the key vendors operating in this market. The study also cover covers the present scenario and the growth prospects of the global Enterprise Mobility Security market. The analysis is on done various factors such Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations).

Enterprise Mobility Security is almost use in every sectors in today's time because everything is operated from their mobile, report cover following sectors Healthcare, Retail, Entermainet and Media, Sports, Government, Life Sciences, Telecommunication, Travel and Transport/Logistics.

The report "Enterprise Mobility Security" cover major player which are Good Technology, MobileIron, AirWatch, Blackberry, Citrix Systems, Inc., Microsoft Corporation, Cisco Systems, Inc., Fiberlink Communications Corp., McAfee, Inc., Symantec Corporation, SAP.

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