

LAS VEGAS ESPORTS ARENA PRESENTS MADDEN 18 \$10K OPEN CHALLENGE

EA Sports-Sanctioned Madden 18 Xbox One Open at "thE Arena" in Las Vegas

LAS VEGAS, NEVADA, UNITED STATES, September 13, 2017 /EINPresswire.com/ -- LAS VEGAS, NEVADA - Millennial Esports Corporation (TSX VENTURE: GAME) is proud to partner with EA Sports once again and run a sanctioned Madden 18 MCS Challenger tournament on the West Coast with a \$10,000 prize pool. The open tournament, to be played on the Xbox One and streamed live at www.twitch.tv/millennialesports, will be held inside Millennial Esports' 15,000 square-foot Downtown Las Vegas Esports arena on September 23-24, 2017.

After an initial rush for registration, Millennial Esports extended the early bird entry fee of \$100 until Sunday September 10th. Although early bird pricing is now closed, limited spaces still remain for the \$10,000 Madden 18 Xbox One Open at the original rate of \$125. Any remaining entry spots will be available for \$150 at the door.

"Everyone else is doing a \$5k tourney, but we wanted a bigger prize pool to appeal to more players," said Millennial Esports Chief Technology Officer, Adam Morrison. "We had a blast working with EA at our first sanctioned West Coast Madden tourney in March and we were thrilled to see such a strong early interest in registering for this tournament, nearly 200% more registrations so far."

The winner of the Madden 18 Xbox One Open advances to the Madden Classic, which has a minimum prize of \$7,500. MCS points will be awarded to all 128 players, qualifying each gamer for a chance to win a share of \$1.153 million dollars, the highest prize pool to date. With open registration, all amateur and aspiring professional Madden players worldwide, age 16 and above, may enter for a shot at the \$10,000 guaranteed prize pool.

To register and see the schedule, visit <u>www.millennialesports.gg/madden</u>.

*Note: Competitors must be 16 and older, but any gamers under 18 must submit a parental waiver, which can be found at www.millennialesports.gg/madden.

More About Millennial Esports:

Millennial Esports is a global, diversified organization committed to authentic esports platforms that enhance the industry. The company is a provider of competitive video game solutions that include data analytics through Stream Hatchet, an Esports television network named OGaming.TV., championship series tournaments, turnkey ideas for publishers, and professional training for players. Millennial Esports also creates virtual-reality ideas for the racing industry through IDEAS+CARS Ltd. The company owns and operates "thE Arena", Las Vegas' first permanent Esports Arena and studio. "thE Arena" is a state of the art 15,000 square foot facility located on world famous Fremont Street, at the Neonopolis, in the heart of Downtown Las Vegas. The Company operates millennialesports.gg, an Esports platform and online community, which provides gamers with a variety of online competitions, leagues and ladders, giving them an opportunity to win prizes and garner recognition within the global Esports community.

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