

# Self-drive Car Rental in Emerging Countries 2017 Market – Opportunities, Challenges, Strategies & Forecasts 2020

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WiseGuyReports.Com Publish a New Market Research Report On - “Self-drive Car Rental in Emerging Countries 2017 Market – Opportunities, Challenges, Strategies & Forecasts 2020”.

The analysts forecast [the self-drive car rental market](#) in emerging countries to grow at a CAGR of 22.30% during the period 2016-2020.

The self-drive car rental market in the emerging countries is mainly driven by factors such as government restrictions regarding private car ownerships and increased access to technological advancements like the internet and smartphones. The ownership of private vehicles has increased considerably in the urban areas and large cities of the emerging nations, leading to environmental pollution and traffic congestion. In China, policymakers in large cities have adopted their unique solutions to address the problem. One such example is the car ownership control policy.

The policy imposes a direct restriction on the number of registered private car ownership. This has been successful in controlling the proliferation of car ownership, reducing the number of cars on the road.

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Covered in this report

The report covers the present scenario and the growth prospects of the self-drive car rental market in emerging countries for 2016-2020. To calculate the market size, the report considers the the total number of fleet size, total number of rides per rental car in a year, and the average revenue of the rental companies operating in their respective regions.

The market is divided into the following segments based on geography:



- China
- India
- Brazil

The report, Self-Drive Car Rental Market in Emerging Countries 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Zoomcar
- Avis
- Hertz
- CAR
- Localiza

Other prominent vendors

- Myles
- Let Me Drive
- Car Club
- Eco Rent a Car

Market driver

- Government regulations for fossil-fuel powered cars in China
- For a full, detailed list, view our report

Market challenge

- Rise in on-demand taxi operators
- For a full, detailed list, view our report

Market trend

- Renting utilitarian items through e-commerce
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Zoomcar
- Avis
- Hertz
- CAR
- Localiza

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