



RECOMMEDATION DASHBOARD, A NEW WAY OF CONSUMING TV CONTENT

Recommendation Dashboard, a feature that offers end-users an improved means of content oriented approach to watching television.

AMSTERDAM, NETHERLANDS, September 15, 2017 /EINPresswire.com/ -- [Beenius](#) reveals [Recommendation Dashboard](#), a feature that offers end-users an improved means of content discover and at the same time enables them a content oriented approach to watching television.

- Recommendation Dashboard enables Pay-TV operators to deliver content based on users' preferences, lowers operators churn rate and empowers them with higher users' satisfaction.
- Integrated with leading technology partner Think Analytics, Beenius offers a future proof solution for any operator looking for advanced ways of consuming TV content.

IBC 2017, Amsterdam, September 15th, 2017: Beenius, provider of highly advanced Interactive TV platform, announces the launch of its new feature for personalized recommendations, Recommendation Dashboard. Operators selecting Beenius Linux STB Application (BLSA) will be empowered to offer a content oriented approach via Recommendation Dashboard, which improves viewers' satisfaction and empowers operators to become Viewers' First Choice.

With the help of Recommendation Dashboard, end-users are presented with a recommended content of any type, from live TV programs (which are being broadcasted at the moment), catch-up TV programs, series and VOD content. Recommended content is based on end-user's feedback on content, actual watched content, time of day, a day of the week and on content already watched by users with similar watching behavior.

The feature also gives the ability to end-user to search for desired content through a special search mechanism. This way search is performed via recommendation engine, over Title, Director, Actor and other content metadata.

At Beenius we tried to get one step closer to all operators that are still offering so called lower performance STB devices. The recommendation dashboards adapts to STB with minor changes but still offering best TV experience for end-users and enable operators to become Viewers' First Choice.

Beside actions such as like, dislike, or favourite enabled within Recommendation Dashboard end-user can also buy selected VOD content. With Beenius unique T- Commerce support, VOD content or movie is now presented to end-user in different quality (SD, HD, 4k, 3D) or with a different audio language. Operators have the ability to offer their end-users a simple purchases with their remote control. This is why T-Commerce is a strong tool for increasing operators' revenue.

Stop at Beenius Stand 14.C30 at IBC 2017 to meet our team for a full demonstration of Beenius Interactive TV Platform and new Recommendation Dashboar.

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