

# Corporate Training 2017 Global Market – Opportunities, Challenges, Strategies & Forecasts 2020

WiseGuyReports.Com Publish a New Market Research Report On - "Corporate Training 2017 Global Market – Opportunities, Challenges, Strategies & Forecasts 2020".

PUNE, INDIA, September 15, 2017 /EINPresswire.com/ --

The analysts forecast the global corporate training market to grow at a CAGR of 10.55% during the period 2016-2020.

Companies are expanding their businesses worldwide, leading to intense competition in recruitment, training, and retaining talent. Advanced tools and technologies are available in the market to help organizations design and develop training programs for employees irrespective of the location of the delivery center.



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Covered in this report

The report covers the present scenario and the growth prospects of the global corporate training market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of training products and related services for a fee or subscription.

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

The report, Global Corporate Training Market 2016-2020, has been prepared based on an indepth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

## Key vendors

- City & Guilds Kineo
- GP Strategies
- MHI Global
- Skillsoft

## Other prominent vendors

- Articulate
- Computer Generated Solutions
- Desire2Learn
- Global Training Solutions
- Interaction Associates
- New Horizons Computer Learning Centers
- NIIT
- QA
- Tata Interactive Systems
- Wilson Learning Worldwide

#### Market driver

- Expanding SMB market
- For a full, detailed list, view our report

# Market challenge

- Increase in market fragmentation
- For a full, detailed list, view our report

#### Market trend

- Migration toward NGDLE
- For a full, detailed list, view our report

# Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?

- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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