

SPARKLE COIN ANNOUNCES INITIAL COIN OFFERING

More efficient, patent-pending ICO method to be used to introduce new, highly transactable cryptocurrency that will lead wide-spread adoption among consumers

SAN FRANCISCO, CALIF., UNITED STATES, September 18, 2017 /EINPresswire.com/ -- Sparkle Coin, soon to be one of the most transactable cryptocurrencies available, will launch its initial coin offering (ICO) at 1:00 p.m. PDT September 20 and run through October 20, with coins beginning at \$5. Interested parties are encouraged to set up their pre-funding accounts in advance at www.sparklecoin.com to purchase Sparkle Coins as soon as they are available.

Sparkle Coin will be a part of a new economic ecosystem, which includes a currency exchange, payment gateway software and online shopping mall. Together, this unique offering outshines other cryptocurrencies by:

1. Driving rapid increases in demand by allowing online shoppers to use their Sparkle Coins to purchase products directly from their favorite online stores.
2. Maximizing liquidity through a powerful currency exchange enabling trading with other cryptocurrencies and fiat currencies, as well as free payment gateway software that easily integrates into any e-tailer's websites with a few clicks.

After the ICO, online shoppers can use their Sparkle Coins, as well as other cryptocurrencies, to purchase products directly from their favorite online stores including Amazon, Walmart, Target, Toys R Us, Bed Bath & Beyond, Staples and more via VCoinMall.com, a peer-to-peer e-tailer which connects customers with retailers and other e-tailers.

Sparkle Coins can be transacted on VCoin Exchange, a currency exchange that allows for trading with other cryptocurrencies and fiat currencies. VCoin Exchange also provides free payment gateway software in the form of easy to download plugins, allowing virtually any merchant to accept Sparkle Coin and other cryptocurrencies as payment.

"With the economic ecosystem that we have created, Sparkle Coin bridges the gap between cryptocurrencies and everyday commerce," said Victor Wong, founder and CEO. "Sparkle Coin allows users to make purchases from popular online retailers, and it can easily be exchanged for other currencies – two major barriers that have previously hindered the wide-spread adoption of cryptocurrencies. Additionally, Sparkle Coin is past the white paper stage, and once the ICO is complete the ecosystem is ready for buyers to begin transacting their coins."

The Sparkle Coin ICO will be conducted using a new, more efficient patent-pending method of ICO. The coins will be divided into 80 blocks of 50,000 coins each, with the first block starting at \$5 per coin. Rather than releasing all the coins at the same cost, each subsequent block increases by \$2 per coin, allowing buyers to employ various strategies when buying Sparkle Coins and letting supply and demand dictate the price of the coins. Providing 80 checkout options rather than one single checkout helps manage any potential purchasing delays.

The Sparkle Coin ICO event will be streamed live from TechCrunch Disrupt SF starting at 12:00 p.m.

PDT. During this broadcast, Wong will explain the Sparkle Coin economic model and how businesses and individuals can participate in the new ecosphere. Those interested can watch the presentation, Q&A and live launch of the coin release [here](#).

Sparkle Coin is a hybrid cryptocurrency possessing the best qualities of both POW (Proof of work) and POS (Proof of stake), providing rapid adoption through mining of Sparkle Coin as well as long-term sustainability through minting. Sparkle Coin's hybrid POW and POS algorithm is the latest technology for cryptocurrency, providing a rapid ramp up of miners and subsequently processing power for the network to create extremely powerful encryption and security, and accelerated transaction processing.

For more information about Sparkle Coin and to create and pre-fund your account for the purchase of Sparkle Coins during the ICO, visit www.sparklecoin.com.

About Sparkle Coin, Inc.

Sparkle Coin, Inc. is a managed cryptocurrency company founded by business and technology veterans to rapidly increase adoption of and promote long-term sustainability of cryptocurrencies for real-world business transactions through a new economic ecosphere including Sparkle Coin, soon to be one of the most transactable cryptocurrency available; VCoin Exchange, a powerful currency exchange and exclusive payment gateway for millions of online retailers to accept cryptocurrency; and VCoin Mall, an online marketplace that connects consumers with major online e-tailers. Sparkle Coin is a hybrid of POW (Proof of work) and POS (Proof of stake) software, providing rapid adoption through mining of Sparkle Coin, as well as long-term sustainability through minting. For more information, visit www.sparklecoin.com.

About TechCrunch Disrupt

[TechCrunch Disrupt SF 2017](#) is TechCrunch's 11th annual conference in San Francisco. The format combines top thought-leader discussions with new product and company launches. Morning executive discussions debate technology-driven disruptions in many industries, while the afternoons are reserved for the Startup Battlefield, where 20+ new companies will launch for the first time onstage, selected to present from numerous applications received from around the world. The winning company will receive a \$50,000 grand prize and the Disrupt Cup at the conclusion of the conference. The conference is September 18-20th, 2017 at Pier 48 in San Francisco.

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