

The First Full-Time Employee at MarketCrest, LLC Reaches One Year of Employment

Marketing Coordinator, Rachel Thomas, Reaches One Year of Employment at MarketCrest, LLC

MCKINNEY, TX, UNITED STATES, October 2, 2017 /EINPresswire.com/ -- MarketCrest, LLC has some exciting news to celebrate! This week, Rachel Thomas, the first full-time employee of the company, reached her one-year milestone as Marketing Coordinator.

MarketCrest, LLC is a boutique marketing firm that [specializes in digital marketing](#), including: consulting, marketing strategy & research, search engine optimization, social media marketing, paid and unpaid promotions, content creation (blogs, videos, web-copy, press releases, case studies, ebooks, etc.), web design, lead generation and more.

The role of Marketing Coordinator duties includes management of the agencies team of copy-writers and oversight of all content marketing strategy and creation.

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Rachel Thomas

Thomas, a University of North Texas graduate, has a bachelor's degree in Strategic Communications and minors in Marketing and Social Science.

Her educational background, sharp and creative mind, and ability to flourish customer relationships makes her excel in the position.

“My time at MarketCrest has been invaluable to me because I have been able to experience extreme personal and

professional growth, while simultaneously playing a huge part in the growth of the company, said Thomas.

Since hiring Thomas, MarketCrest, LLC has more than doubled in size.

The company growth has included acquiring office space, hiring more [full-time marketing staff](#),



gaining incredible clients, and winning multiple marketing awards.

About MarketCrest, LLC:

MarketCrest, LLC is an award winning, full-service marketing firm focused exclusively on Marketing Consulting & Services that drive revenue growth. Simply, we exist to help our clients compete and grow... and we expect to be held accountable for their improved performance.

For more information please call (469) 661-1040 or visit the website at MarketCrest.com

Rachel Thomas
MarketCrest
2142058128
email us here

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