

Veteran-created Film Tango Down Launches on IndieGoGo

The short film, written and produced by United States Marine Corps veterans Rick Swift and Andrew Dorsett, seeks funding from US military supporters.

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-- Silver Rose Entertainment, Inc. (SRE Studios), headed by Julia Ling and Micah Haughey, developed Tango Down with Rick Swift of FilmGrouch.com and Andrew Dorsett, who are writers and producers on the project. The film aims to put veterans first, with USMC veterans Swift and Dorsett driving the creative story and thematic elements.

Tango Down deals with the difficult decisions service members have to face in battle, and the consequences of the choices they've made, even well after they have already returned home.

To fund the film, the team launched an IndieGoGo campaign (http://igg.me/at/tangodownfilm). As part of their efforts to promote veterans, they partnered with veteran-owned businesses and pro-veteran



Julia Ling and Ryan Stuart battle it out.



organizations to provide some of the perks available to those who contribute. "You can donate to support a veteran-created film, and also be supporting a veteran business owner at the same time," explained Haughey. We are asking the public to help make this project a reality. Everyone on board has been working very hard, but cannot finish the film without the support of the public.

Along with the crowdfunding campaign, SRE Studios created an auction site through eBay (www.ebay.com/usr/srestudios) for unique items from veteran artists and craftsmen. Most of the proceeds for the auction will go towards the budget of the film, with a 10% commission going back to the item's creator.

Dorsett, who served in Afghanistan and Iraq, wants to help bridge the gap between veterans and the civilian world. "What we're seeking, is that understanding. Civilians know about it, but they don't explore it. And veterans stay in these tight little groups, or even amongst themselves... Which leads to the problems of PTSD, depression, and veteran suicides. We all need to come together to address

that, and to stop it."

Swift adds, "I want you to share with your veteran friends, because a lot of the time, they think that nobody understands them. I want someone to be able to understand them, so we don't keep losing veterans."

Beyond Tango Down, the team aims to build a community of veteran filmmakers and business owners. The short film is the first in a slate of planned projects where veterans will play key roles throughout development and production. Successfully funding Tango Down is essential to making this goal a reality.



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Rick Swift



Julia Ling (Producer and Actress)

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