

Drinkmate to Launch Portable Line on October 1st - Spritzer Beverage Carbonation System

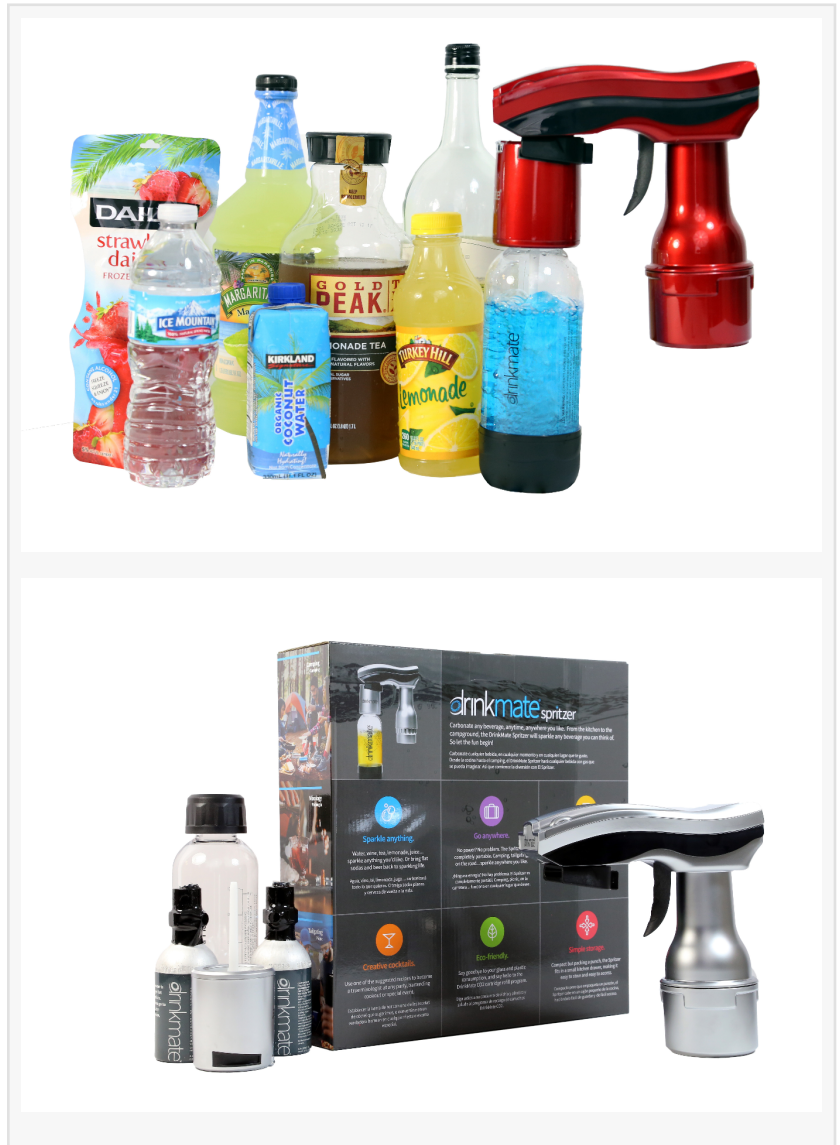
Spritzer is the only portable carbonation system, which can carbonate any beverage, anywhere, with both ease and speed powered by a refillable CO2 canister.

ANN ARBOR, MI, UNITED STATES, September 18, 2017 /EINPresswire.com/ -- Drinkmate announced today that they plan to launch the new Spritzer Carbonated Beverage System on October 1st, 2017. Just in time for the fall and holiday season. Drinkmate is introducing the NEW Drinkmate-Spritzer, the only portable carbonation system, that can carbonate any beverage, anywhere, with both ease and speed powered by a refillable CO2 canister. Thanks to its innovative design and ease of use, Drinkmate-Spritzer easily adds flavor and fun to any occasion. The launch will be on various online retailers including Amazon, Homedepot.com and idrinkproducts.com. Drinkmate Spritzer is targeting to have its MSRP at \$89.99 (Pewter color: \$94.55). The standard package comes with two 3oz CO2 cylinders which enable to sparkle up to 32 half-liter bottle beverages.

As the "Washington Post" recently reported, "Sales of ... fizzy waters have more than doubled over the past five years, to about \$1.5 billion." An expert tapped by the newspaper explained, "Consumers still like bubbles, they want carbonation, but they want it in a healthier product (than sugary and under unknown-ingredient-added sodas)."

The Drinkmate-Spritzer carbonation system enables consumers to control what ingredients go into their drinks without giving up the bubbles. The product is versatile enough to handle any beverage the consumer would like to sparkle including juices, teas, sport drink, energy drink, cocktails, wine and beer.

The Spritzer also allows sparkle to be added back to opened beverages that have lost their fizz. As a result, it saves even more money on leftover drinks that would otherwise get poured down the drain.



Its patented removable fizz infuser affords the user complete control over the CO2 discharge with a simple pull of the trigger.

Drinkmate-Spritzer is portable, measuring just 12 inches at its largest dimension, for out-of-the-way storage and lightweight take-along. Because it requires neither electricity nor batteries for operation, it goes wherever holiday plans dictate. And because it stands in as a replacement for non-refillable hand-held models, plus a replacement of packaged sparkling beverages, it's eco-friendly too.

Drinkmate-Spritzer connects quickly and detaches simply for ease of clean-up. It is compatible with all the most commonly used 3.0 oz. and 14.5 oz (60L) brand carbonators. The portable model will be available in three stylish colors: Matte Black, Metallic Red and Pewter.

Individuals who would like to make pre-order and contribute to the Spritzer Indiegogo campaign can do so at <https://www.indiegogo.com/projects/drinkmate-spritzer>; The campaign will be live until September 30th, 2017.

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About i-Drink Products

For over 16 years, i-Drink Products and affiliated factory has been manufacturing high-quality, innovative home and portable carbonation systems. In that timeframe, the i-Drink team has developed numerous patents, helping drive innovation in the carbonation industry. Based in Ann Arbor, Michigan, the company serves as the global headquarters for the Drinkmate brand. The Drinkmate is the world first home carbonator that allows for sparkling of almost anything in the fridge. Ranked as “the Kitchen of Tomorrow” by NBC’s Today Show, Drinkmate allows consumers to add fizz, flavor and fun to all their favorite drinks. The latest addition to the lineup is the portable Drinkmate-Spritzer, which will be available in the USA for Fall 2017. For more information, please visit <https://idrinkproducts.com/>.

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