

# Techne Summit: The Mediterranean Leading Technology Conference

*Global Technology Summit Launches in Alexandria for Third Consecutive Year*

ALEXANDRIA, EGYPT, September 17, 2017 /EINPresswire.com/ -- ALEXANDRIA, EGYPT, 17 September 2017 – Techne Summit, the yearly international entrepreneurship and technology event that acts as a platform including global players in the tech industry will take place for the third consecutive year from the 30th of September till the 1st of October 2017 in the Mediterranean City of Alexandria, Egypt, with the renowned slogan: “Technology. Innovation. Talent.” The two-day event will include industry professionals as speakers, technology businesses, entrepreneurs and startups, investors, users and media representatives,

Techne Summit 2017 aims to bridge the gap between investors and potential entrepreneurs by capitalizing on the crucial role of the technology and communication sectors in the development process. The event helps startups grow in the Mediterranean region by connecting them with investors and the resources needed to showcase their innovations, increase their products’ visibility and ultimately acquire funding for their businesses, all while increasing employment opportunities within the technology industry.

The event will feature networking opportunities, panel discussions, 1-to-1 meetings, fund raising possibilities, and international educational opportunities through startup competitions. The featured tracks of Techne Summit 2017 are namely: E-Commerce, FinTech, Marketing and Media Technology, Investment, Startup Academy, Tech Disruption, Shared Economy and Women Empowerment. Techne Summit 2017 will be under the auspicious of The Ministry of Communication and Information Technology, where H.E. Minister Yasser El Kady, will be a distinguished speaker. Techne Summit 2017 will also be under the auspicious of The Federation of the Egyptian Chambers of Commerce, The Information Technology Industry

Development Agency and The General Division for The Computer and Software.

Says Tarek El Kady, Techne Summit Founder, “Over the past two years the number of participants have doubled; so have the numbers of startups and international speakers involved. This astounding



growth is a clear indicator of the thirst that existed for an event like Techne Summit, one that was the first of its kind in the region.” The Investment Track at Techne Summit 2017 is supported by The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, on behalf of the German Federal Ministry for Economic Cooperation & Development, and aims to promote direct investment in the region’s startups by bringing together international investors, angel investor groups, venture capitals (VCs), economic development organizations as well as business accelerators and incubators.

Techne Summit 2017 will include a number of startup competitions with over \$1,000,000 in total prize value. The Seedstars Alexandria 2017 Startup Competition, powered by SeedStars World will allow shortlisted startups to pitch for “The Most Promising Seed-stage Startup of Seedstars Alexandria 2017” and the winning startup will join the global Seedstars Family, taking part in regional and global Seedstars Summits, and traveling to Switzerland to compete for over \$1million in investment. MO4 Network and its entrepreneurial platform, Startup Scene ME are the sponsors of the Media Technology Track

at Techne Summit 2017, where media startups will be given the chance to pitch ideas in the realm of utilizing virtual reality (VR), artificial intelligence (AI), and social media for innovative storytelling, content marketing, entertainment and media communications, while winners will join the MO4 Media Incubation Program that offers prizes up to \$10,000 in the form of services and mentorships. Aramex, sponsor of the eCommerce Track at Techne Summit 2017, will hold a competition for startups operating in the retail and eCommerce domains, where the winner will get the chance to be part of an incubation program including a trip to the Aramex facility in Dubai, United Arab Emirates. The “Pitch and Sail” competition sponsored by Careem, the chauffeur driven car booking service company that started as a startup itself and is now the only unicorn in the MENA region, offers established startups a unique Mediterranean opportunity, where they will pitch to potential investors aboard a designated boat at Techne Summit 2017. Enpact, who work to empower entrepreneurs, will invite five Egyptian startups from Techne Summit 2017’s pitch competitions to Berlin, Germany to join the ‘Pitch in Berlin’ program and participate in accelerator programs. The General Division for Digital Economy and Technology, operating under The Egyptian Chambers of Commerce, will offer participants a chance to participate in The CES 2018 Startup Competition, where winners will join the top 3,800 startups worldwide in Nevada, USA from the 9th to the 12th of January 2018. Mohamed El Dallal, Techne Summit Co-founder adds, “We have moved from thinking of Techne Summit as a single event to positioning it as a brand that produces a highly positive impact on the technology industry in the region through spreading to various cities within Egypt as well as other countries in the region.” Techne Summit 2017 will take place in the monumental Bibliotheca Alexandrina in Alexandria, Egypt



and is sponsored by The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH-on behalf of the German Federal Ministry for Economic Cooperation & Development, U.S. Consulate General Alexandria, Careem, Aramex, APO, Startup Scene ME and Innoventures. Tickets to Techne Summit 2017 are available online at <https://technesummit.com/#/tickets>.

Visit the website to apply for Techne Summit 2017 Startup Competitions. For further information please visit Techne Summit ([www.technesummit.com](http://www.technesummit.com)) or contact [info@technesummit.com](mailto:info@technesummit.com)  
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