

Latin American Dairy & Soy Food Market 2017 - Opportunity, Driving Trends and deep study.

Latin American Dairy & Soy Food Market Research Report 2017 Analysis and Forecast to 2021

PUNE, INDIA, September 18, 2017 /EINPresswire.com/ -- Summary

"Opportunities in the [Latin American Dairy & Soy Food Sector](#)", report brings together multiple data sources to provide a comprehensive overview of the Latin America Dairy & Soy Food sector. It includes market overview, high growth country analysis, health & wellness analysis, top brands, key distribution channels, packaging formats and case studies.

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The Latin American Dairy & Soy Food sector is one of the smallest in the world in volume and value terms. Milk is the largest market in the Latin American Dairy & Soy Food sector, followed by Drinkable Yogurt and Yogurt. Amongst the high potential countries in Latin America, Brazil is the largest market in terms of value and volume sales, while Colombia is forecast to grow at the fastest CAGR in value terms during the period 2016-2021. Rising disposable incomes and the demand for healthy food options in the region is driving the growth of Dairy & Soy Food sector in Latin America. Rising production costs and rising prices of cattle feed are the major challenges faced by manufactures in the region. Ninho, Paulista, Elege, Batavo, and Itambé are the leading brands in the Latin American Dairy & Soy Food sector. Hypermarkets & Supermarkets is the largest distribution channel in the Latin American Dairy & Soy Food sector.

Scope

This report brings together multiple data sources to provide a comprehensive overview of the Latin American Dairy & Soy Food sector . It includes analysis on the following -

- Market overview: Includes sector size, market size and growth analysis by markets.
- Change in consumption: Provides a shift in the consumption of Dairy & Soy Food by markets across different countries in the Latin American region.
- High potential countries: Provides Risk-Reward analysis of 6 countries across the Latin American region based on market assessment, economic development, socio-demographic, governance indicators, and technological infrastructure. Out of 6, a total of 4 high potential countries are shortlisted.
- Health & Wellness analysis: Provides insights on the Health & Wellness products in terms of value and percentage share in the overall Dairy & Soy Food sector during 2011-2021. The analysis includes key Health & Wellness attributes and consumer benefits driving the sales of Dairy & Soy Food in 2016. It also covers the market share of leading companies offering Dairy & Soy Food with health and wellness attributes in the same year.
- Brand Analysis: Provides an overview of leading brands in Latin America region, besides analyzing the growth of Private Label in the region.
- Key distribution channels: Provides analysis on the leading distribution channels in the Latin American Dairy & Soy Food sector in 2016. It covers seven distribution channels - Hypermarkets & Supermarkets, Convenience Stores, Food & Drinks Specialists, eRetailers, 'Dollar Stores' and Others that include - Cash & Carries and Warehouse Clubs and Other Retailers.

- Preferred packaging formats: The report provides percentage share (in 2016) and growth analysis (during 2011-2021) for various packaging materials, container, closure, and outer types based on the volume sales (by pack units) of Dairy & Soy Food.

Reasons to buy

- Manufacturing and retailers seek latest information on how the market is evolving to formulate their sales and marketing strategies. There is also demand for authentic market data with a high level of detail. This report has been created to provide its readers with up-to-date information and analysis to uncover emerging opportunities of growth within the sector in the region.
- The report provides a detailed analysis of the countries in the region, covering the key challenges, competitive landscape and demographic analysis , that can help companies gain insight into the country specific nuances
- The analysts have also placed a significant emphasis on the key trends that drive consumer choice and the future opportunities that can be explored in the region, than can help companies in revenue expansion
- To gain competitive intelligence about leading brands in the sector in the region with information about their market share and growth rates

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