

Media Alert: Kenandy Customer Named Finalist in 2017 SuperNova Awards - Voting Starts Today

REDWOOD CITY, CALIFORNIA, USA, September 18, 2017 /EINPresswire.com/ -- [Merrow](#) Sewing Machine Company, a customer of Kenandy, a cloud enterprise resource planning (ERP) solution built natively on the Salesforce platform, has been named as a finalist in the seventh annual [Constellation](#) SuperNova Awards. The awards program recognizes leaders and teams for their innovative application of disruptive technology in business. Merrow Sewing Machine Company, the largest manufacturer of industrial overlock sewing machines in the world, was chosen as a leading initiative in the Technology Optimization category.

What:

The 2017 SuperNova Award judges, comprised of technology thought leaders and journalists, selected finalists that demonstrated success in implementing leading-edge business models and emerging technologies for their organizations. Finalists achieved remarkable results, including competitive advantage, cost savings, and quantifiable improvements in agility.

Who:

Since implementation of the Kenandy platform three years ago, Merrow has started three new business lines and doubled its top line revenue. Led by CEO Charlie Merrow, the company was able to execute the growth with 25 percent of revenue coming from new business lines, with close to the same employee count.

The efficiency and visibility gains achieved with Kenandy helped Merrow to transform itself into a start-up incubator, growing several new businesses in addition to running its core textile machine business.



MERROW
MACHINE COMPANY
MADE IN U.S.A. SINCE 1838



When:

Public voting for the SuperNova Awards will take place online from Sept. 18 - Oct. 2, 2017. The winners will be announced at the SuperNova Awards Gala on Oct. 26 in Half Moon Bay, California, during Constellation's Connected Enterprise event.

Where:

Go [here](#) to vote for Charlie Merrow, CEO of Merrow Sewing Machine Company.
For more information, contact pr@kenandy.

About Kenandy, Inc.

Kenandy's Cloud ERP on Salesforce empowers business innovation. Kenandy has redefined enterprise resource planning by allowing customers to map their ERP to their existing business processes. Kenandy is dedicated to giving companies the freedom to innovate products, services, operations and relationships with Cloud ERP that is flexible and ready for growth. Unlike traditional ERP systems, Kenandy provides an end-to-end Cloud ERP in 150 Business Ready Objects™, not thousands of tables. Now you can, with Kenandy. www.Kenandy.com

Merrow Sewing Machine Company

Merrow Sewing Machine Company is a 180-year old company that got its start selling gunpowder and knitting supplies and now builds the world's best overlock sewing machines and specializes in customizing them for specific applications. Merrow sewing machines are the connection between the sample room and the factory floor.

Merrow has evolved from a mill, to the largest manufacturer of overlock machines in the world, to a brand of stitching and the best place on earth to understand, develop and produce new sewn products.

About Constellation Research

As an award-winning, Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves as innovation advisors for leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Unlike legacy analyst firms, Constellation works closely with solution providers, partners, and its Constellation Executive Network of innovative buy-side leaders, C-suite executives and board of directors to lead the way in disrupting technology and business research coverage areas and what clients need to achieve valuable business results.

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