



Prime-Ex Perpetual Launches Pre-ICO for Residential Real Estate Crowdfunding Effort

Panama-Based Startup Raising \$25,000,000 in USD-Equivalent Cryptocurrency Tokens

PANAMA CITY, PANAMA, September 18, 2017 /EINPresswire.com/ -- On Monday, [Prime-Ex Perpetual](#)'s real estate crowdfunding effort began in earnest with the launch of their PEX-Token cryptocurrency sale, aimed at generating \$25,000,000 in USD equivalent cryptocurrencies. The PEX-Token is a dividend token in which the company will pay 80% of company profits back to the PEX-Token holders. Beginning Monday people purchasing PEX-Tokens will receive 15% bonus PEX-Tokens for purchasing PEX-Tokens early.

"We're pleased with the initial launch of our sale and how the payment gateway is performing", John Gilbert, CEO/Co-Founder of Prime-Ex Perpetual added. "It's great to be on the track to raise the capital, but our eye continues to be focused on the payoff, and that is changing the user experience when it comes to purchasing and financing residential real estate, and then passing those profits along to our PEX-Token holders."

Prime-Ex Perpetual is based in the Republic of Panama, where their proof of concept will be implemented. They will build, sell, and finance mid to upscale homes marketed to the expat community featuring a streamlined application process and a guaranteed buyback program inside of their Revolution Loan. The company promises to disrupt the real estate market buy building and selling their own homes, and offering the most competitive financing terms available.

PEX-Tokens are being sold Monday and Tuesday only with a 15% bonus to those that purchase. The remaining time of the first week buyers will receive a 12% bonus, while buyers in the second week will receive a 10% bonus of PEX-Tokens, payable at the end of the ICO when the tokens are distributed. PEX-Tokens are priced at \$1.00 USD-equivalent in Bitcoin, Ethereum, and Waves token for 1 PEX-Token. Those wanting to learn more should visit the company website at <https://prime-ex.com>.

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