

Foundation Cream 2017 Global Market Expected to Grow at CAGR of 4.9% and Forecast to 2021

Wiseguyreports.Com Publish New Market Research Report On-“Foundation Cream 2017 Global Market Expected to Grow at CAGR of 4.9% and Forecast to 2021”.

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[Foundation Cream Market 2017](#)

Executive Summary

A foundation cream is an integral part of any makeup regimen. The increase in the awareness of makeup and its role in enhancing outward appearance has positioned it as a daily necessity. Cosmetic products have become a necessity as a tool to raise self-esteem and gain social acceptance. Although the concept of beauty differs from society to society, the increasing influence of social, print, and digital media has created an objective sense of beauty. This societal pressure to look beautiful has prompted more and more women around the world to use makeup. Since foundation is the base of any makeup regimen, its sales will grow in the forecasted period. Innovations in foundation creams such as lighter-textured foundation creams and CC creams for different skin tones are also increasing the demand for foundation creams.

The analysts forecast the global foundation cream market to grow at a CAGR of 4.9% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global foundation cream market for 2016-2020. For calculating the market size, the sales of different types of foundation creams such as liquid foundation, tinted moisturizer, cream foundation, mousse foundation, stick foundation, and mineral and powder foundation are considered at suggested retail price.

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe



- ROW

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The report, Global Foundation Cream Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Avon
- L'Oréal
- Estée Lauder
- P&G

Other prominent vendors

- AmorePacific
- Chanel
- Kao
- Lotus Herbals
- Neutrogena
- Oriflame
- Revlon
- Shiseido
- Sephora

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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