

Network operator Digita's nationwide infrastructure changes and develops

HELSINKI, FINLAND, September 19, 2017 /EINPresswire.com/ -- [Digita's](#) Koli's TV station's first TV1 broadcast was on 27 November 1967 with radio broadcasts beginning in 29 November 1967. Today a total of 19 TV channels and 9 radio channels are transmitted from the Koli radio and television station.

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The 50-year-old mast has grown in importance, because Digita's nationwide infrastructure is used for a number of purposes. An infrastructure that covers the entire country is becoming more and more important.

“At Digita, we are proud of our history and high masts. The masts are the foundation of Digita's operations. It is through them that we transmit our greatest and most important radio and television experiences also in the Koli region for 145,000 TV viewers and radio listeners,” says Digita's Chief Operating Officer Markus Ala-Hautala. “Terrestrial television and radio

are also developing as media consumption preferences change. Together with its customers, Digita is developing hybrid services that combine the Internet and traditional television, enrich the viewing experience and provide Digita's customers with completely new business opportunities,” says Ala-Hautala.

“Our network infrastructure is also utilised in data transfer and in Internet of Things applications,” says Ala-Hautala. Digita's IoT network, which is based on its high masts and two-way LoRa technology, enables devices connected to it to function cost-effectively and simply. “We have also been offering our infrastructure for a long time to mobile operators and other customers that require security-critical data communications networks,” says Ala-Hautala, explaining the versatility of Digita networks.

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Digita transmits radio and television programmes to everyone living in every corner of Finland every day of the year. We also apply the latest digital technology in order to develop and offer versatile online television and radio services. In addition, our service portfolio includes comprehensive IoT services based on our nation-wide network, as well as world-class Data Centre Services. Our clients are media houses and mobile and broadband operators that provide the very best contents.

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