



John Mackey To Speak At LibertyCon

Whole Foods CEO To Address Massive Libertarian Conference

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WASHINGTON, D.C. – Whole Foods Market Co-Founder and Chief Executive Officer John Mackey is officially the keynote speaker for the Awards Dinner at [LibertyCon](#), Students For Liberty's (SFL) annual gathering of roughly two thousand libertarians.

"Students For Liberty is an amazing organization. It's timely that I'm back at an SFL conference since both SFL and Whole Foods are starting new chapters. When I was named Alumnus of the Year in 2013, Students For Liberty was already an expansive organization and their reach continues to grow" Mackey said.

"When I co-founded Conscious Capitalism, few thought the term could be reclaimed. But Students For Liberty is doing great work spreading the positive message of capitalism to young people around the globe. It's great to have SFL Co-Founder and former CEO Alexander McCobin leading Conscious Capitalism now. SFL's vision and mine are very similar. Business can be a great force for good, and SFL understands that to the core.

"I'm looking forward to addressing the massive Students For Liberty network at LibertyCon in March. The world needs these energetic young people and I can't wait to see more SFL alumni become prominent business leaders, spreading the message of conscious capitalism" Mackey said.

Formerly known as the International Students For Liberty Conference, LibertyCon attracts almost two thousand attendees from the libertarian persuasion. The annual conference brings together youth liberty activists from across the globe, an exhibit hall of liberty movement organizations, big-name speakers, exclusive networking, and more.

LibertyCon takes place March 2-4, 2018 at the Marriot Wardman Park, in Washington, D.C. Press passes are available for accredited media.

SFL CEO Dr. Wolf von Laer is available to speak with accredited media on LibertyCon, libertarianism, and political economy. Please send media inquiries [HERE](#).

Students For Liberty's mission is to educate, develop, and empower the next generation of leaders of liberty. For more information, please visit [StudentsForLiberty.org](#).

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