

# TraceGains Welcomes Rachel Jones, Event Coordinator, to Rapidly Growing Team

DENVER, COLORADO, UNITED STATES, September 19, 2017 /EINPresswire.com/ -- [TraceGains](#), the leading compliance software solution, revolutionizing information exchange across the supply chain for Food, Beverage, and CPG companies has expanded once again with the addition of Rachel Jones as Event Coordinator.

Rachel Jones is an experienced event professional with a decade of experience in the food and beverage industry. Jones has led the event planning, coordination, and management for events ranging in size from industry tradeshows and fundraisers to food festivals and weddings. Her close attention to detail, forward-thinking approach, and charismatic personality have allowed her to expand her skillset and contribute to the success of the companies she serves.



“I am thrilled to welcome Rachel Jones to our team,” Jenn Brusco, Director of Marketing, TraceGains, said. “She will take our events from tradeshows and webinars to our annual customer conference, TGCon, to the next level with fresh ideas and a passion for creating the best possible event experience. Rachel has a lot of spunk and is already a valuable member of our team.”

Jones shared her excitement about joining the TraceGains team by commenting, “I am excited to join such a forward-thinking company and be part of the remarkably talented marketing team. Events are a tangible representation of TraceGain’s incredible story and I look forward to developing our tradeshow presence and creating new opportunities for the company. I plan to escalate TG Con to the “must attend” level and bring innovative solutions across all events that will reflect the high-tech groundbreaking company TraceGains truly is!”

Jones holds a Bachelor of Arts degree in English from the University of Colorado, Boulder, and has held positions in event management and marketing communications. She has a proven track record for increasing engagement, sales, and brand recognition.

## About TraceGains

TraceGains is a rapidly growing software company, delivering a sophisticated suite of products for food, beverage, and CPG companies. TraceGains solutions empower our customers to satisfy compliance with regulations and industry standards such as FSMA, GFSI, and HACCP, without the need for additional staff.

At the heart of TraceGains is a robust platform that enables companies to automate and optimize their processes through instant information sharing and collaboration between supply chain partners, which saves time and improves food safety and quality.

TraceGains is the winner of the 2016 Stratus Award for Cloud Collaboration. The company is also among the Food Logistics Top 100 software and technology providers and was named a Top 20 Information Technology Firm by ColoradoBIZ magazine. Learn more about TraceGains products at [www.tracegains.com](http://www.tracegains.com). Follow TraceGains on Twitter @TraceGains.

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