



AWARD-WINNING AMERICAN MARKETING EXECUTIVE, JENNIFER STRANZL, ISSUES LIBEL NOTICE AGAINST NATIONAL CANADIAN NEWSPAPER

TORONTO, ONTARIO, CANADA, September 19, 2017 /EINPresswire.com/ -- Jennifer Stranzl – an [award-winning American marketing executive](#) whose name has figured prominently on The Wall Street Journal's masthead has served a libel notice on the National Post regarding a front page article published on September 1, 2017.

The Post's front page article stated that Ms. Stranzl's tenure as Chief Marketing Advisor for Sears Canada from September 2015 to June of 2017 has cast a "shadow" over current efforts by her husband, Sears Canada Executive Chairman Brandon Stranzl, to purchase the company. Ms. Stranzl's libel notice was recently featured in a story covered by The Wall Street Journal, which can be found [here](#).

"I am hoping for an apology and a retraction to be issued by Postmedia; otherwise, I do reserve all my legal rights," said Stranzl.

Ms. Stranzl's libel notice states that the Post defamed her in the front-page article by alleging that she did not have substantial corporate experience in marketing and held her position at Sears Canada because she was married to Mr. Stranzl.

In fact, Ms. Stranzl has over 20 years' of marketing experience. The Post's article failed to inform the public of Ms. Stranzl's extensive experience in senior roles at many reputable organizations including The Wall Street Journal, L'Oreal Paris, and Proctor & Gamble.

Ms. Stranzl's libel notice states that the Post only attempted to contact her via voicemail on a mobile phone she did not use and that the article indicates extensive reliance on confidential sources for the purpose of publishing "what amounts to little more than office gossip", thereby damaging Ms. Stranzl's reputation for competence and integrity.

While the story ostensibly dealt with Stranzl's role at Sears Canada, it also discredited her husband Brandon and efforts to save Sears Canada and thousands of jobs. The Stranzls relocated to Canada from the United States so that Brandon could assume his role as Executive Chairman of Sears Canada.

Stranzl said, "I hope the article does not adversely influence Brandon's bid to keep Sears Canada alive. The possibility that detractors may have worked to engineer this is concerning. His bid is an attempt to save the company and could save thousands of jobs – and is of concern for the many employees, suppliers, landlords, and communities who depend upon it."

Ms. Stranzl's libel notice demands an immediate retraction and apology. She is represented by

Toronto defamation counsel Peter Downard of Fasken Martineau.

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