

SelfDrive.ae Launches Operations With 2000 Cars in UAE, Becomes First Indian Car Rental Company to Foray Overseas

A Car rental platform that would host Electric Cars and Self-driving cars in line with the Dubai Smart City vision

DUBAI, DUBAI, UAE, October 21, 2017
/EINPresswire.com/ -- India's

SelfDrive.in, a subsidiary of Pinewoods Service Corporation, announced the

launch of SelfDrive.ae, across seven Emirates in UAE. With this expansion, SelfDrive.in becomes the first Indian Self-drive car rental company to kick-start operations outside of India with a fleet of 2000 cars across UAE and expanding to the neighbouring countries covering the major GCC region.



The company has launched the service with a fleet of 2000 cars with an option to select from over 35 different car models and aim to serve a wide section of customers by introducing services like 'Express Booking' that does not require any login or sign-up for Reservation with rentals starting from AED 49 per day, also disrupting the age old Leasing Industry with services like 'Micro Lease' for On Demand Short Term and Long term Rental's starting from 1 month to 36 months with the flexible payment options - monthly, quarterly or yearly with a launch offer starting at AED 999 per month. "Flexi Lease" another service allows the client's to switch car models between ongoing lease giving them the flexibility to upgrade with out the need to cancel the existing lease or signing up for a new car. For travelling between emirates you can now select 'One Way Rentals' allowing clients to rent cars one way between emirates like Abu Dhabi and Dubai.

Elaborating the scope of business in the UAE, Soham Shah, Founder & Director, Pinewoods Technology Services Dubai (holding company of SelfDrive.ae), said, "UAE is an extremely mature market with a high potential of on-demand Self Drive car rentals and leasing. The company also has plans to aggressively invest in future driven 'Smart Mass Mobility Technology' platform (SMMT) which is also in line with the Dubai Smart City vision that incorporates Electric Cars for clean energy-driven smart cities and Self-driving cars for safer passenger transportation for which the company is in talks with Investors to fuel the dynamic growth of the company for expanding in GCC region and Other Worldwide Nation."

SelfDrive.ae Integrates high-end technology via Web, App & PWA backed with highly sophisticated live payment processing Interface. The launch of SelfDrive.ae, addresses customers' need for on-demand transportation with Seamless Ground Operations across UAE."

The introduction of SelfDrive.ae in the market comes at a time where the car rental share in the UAE is the second largest within the Middle East region. Initially, driven by on-airport car rental services, the rise of business travel in the UAE has seen an increase in short-term and long-term car rentals in the country. SelfDrive.ae provides flexible rental options, which include on-demand daily to yearly

lease agreement.

About SelfDrive:

The parent company SelfDrive.in is India's pioneer in the Self-drive car rental space. It is a 100 percent owned subsidiary of Pinewoods Service Corporation, India's leading Corporate Car Leasing and Car Rental company. The company was incorporated in the FY 2010 and focuses on innovative business model, allowing its customers to rent cars on demand with operations across India.

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