

Future Illuminations launches the first and only integratable light, VynEL™ Lighting

Add Light. Anywhere.

PORTLAND, OREGON, USA, September 19, 2017 /EINPresswire.com/ -- Future Illuminations is launching [VynEL™](#), a new lighting product targeting the growing wearables industry to add [custom lighting solutions](#) to light virtually any product. from the sporting goods, active wear, outdoor gear, and safety markets.

VynEL™ helps add integrated light to bring personal illumination to the world. The new product VynEL™ allows brands to add integrated lighting to new product lines to give a more hip, millennial feel. Not only does it keep users safe, but also exudes a cool, futuristic feel to their products.

Based in Portland, Oregon, Future Illuminations is a New Technologies Lighting Company, helping the sporting goods, active wear, outdoor gear, and safety market, including Disney, Nike, Cirque Du Soleil and many more, to add integrated light to virtually any surface. Before lighting required bulky wiring, or fragile electronics, but VynEL™ can be integrated into fabrics easily by heat bonding or sewing. It's even machine washable!

Justin Metras, CEO of Future Illuminations says: "there is a large technology gap between brands and new lighting technologies. VynEL™ helps to bridge this gap with proprietary materials and processes, industry knowledge, and the seamless integration of light".

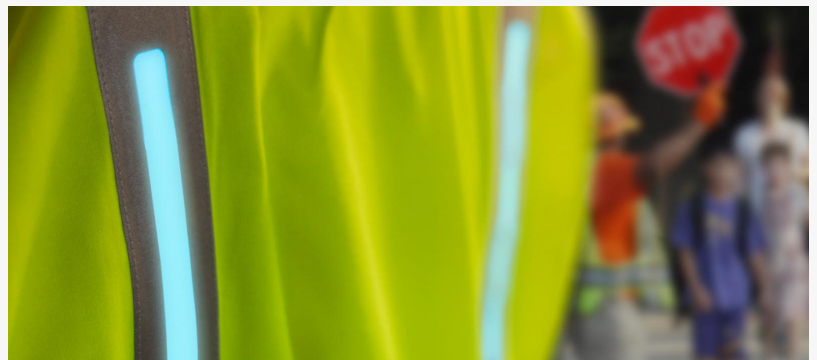
VynEL™ is far more flexible than anything else on the market, brighter, lasts longer, and machine washable.

The value of the emerging target market for the new product or service is estimated to be over \$2 Billion.

Future Illuminations was launched in response to demand for customers wanting to #AddLightAnywhere and plans to refine their inverter line for every market, including bluetooth functionality and DMX integration over the next 12 months.



Add Light. Anywhere



VynEL Integrated Into Fabric

Ends

For more information contact: Jared Lichtenberg 877-653-6616 production@futureilluminations.com

Photography available to download here: <http://vynel.tech/>

About Future Illuminations

Future Illuminations is a New Technologies Lighting Company company based in Portland, Oregon and founded by Justin Metras, CEO in 2010 to help customers in the sporting goods, active wear, outdoor gear, and safety market to add integrated light to virtually any surface. Before lighting required bulky wiring, or fragile electronics, but VynEL™ can be integrated into fabrics easily by heat bonding or sewing. It's even machine washable!.

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