

# Location-Based Services (LBS) 2017 Global Market Expected to Grow at CAGR 39.77% and Forecast to 2021

*The analysts forecast the global LBS market to grow at a CAGR of 39.77% during the period 2017-2021.*

PUNE, INDIA, September 20, 2017  
/EINPresswire.com/ --

Global [Location-Based Services \(LBS\) Market](#)

## Description

WiseGuyReports.Com adds" Global Location-Based Services (LBS) Market 2017-2021  
"Research To Its Database.

Location-based services (LBS) are part of a software application that uses location data for IP-capable mobile devices to trace where the mobile device is located.

## Covered in this report

The report covers the present scenario and the growth prospects of the global LBS market for 2017-2021. To calculate the market size, the report considers the revenue generated from mobile computing devices, the revenue from in-dash location-based devices, and the revenue from the applications of personal navigation device in automobiles, and wearable location-enabled.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Global LBS Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Alibaba Group
- Apple
- Foursquare
- Google
- HERE

Other prominent vendors

- Aisle411
- Baidu
- Dianping
- Etisalat
- Facebook
- Intel
- MazeMap
- Micello
- MTN Group
- NavInfo
- Near
- Nearbuy
- Polaris Wireless
- Shopkick
- Spirent Communications
- Sprint
- Telenav
- Tencent
- TomTom
- Zain

Market driver

- Increased number of mobile computing devices
- For a full, detailed list, view our report

## Market challenge

- Privacy and security issues
- For a full, detailed list, view our report

## Market trend

- Growing popularity of proximity-based mobile advertising among enterprises
- For a full, detailed list, view our report

## Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Five forces analysis

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- Google
- HERE
- Other prominent vendors

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