



# CleanCapital Appoints Award-Winning Creative Director Altziebler to Lead Platform Design and User Experience

NEW YORK, NY, USA, September 20, 2017 /EINPresswire.com/ -- New York, NY [Sept 20, 2017] - CleanCapital today announced that Jurgen Altziebler has joined the company to lead the creative direction of its clean energy finance platform. As Head of Design, Altziebler will lead the design to expand CleanCapital's online clean energy marketplace and will be responsible for managing the company's brand and visual identity. Altziebler's hire comes after a successful Series A funding round this summer and he will play a key role as the company grows its market footprint.

A Webby award-winning creative director and interface architect for desktop and mobile applications, Altziebler adds deep expertise in information architecture and user experience (UX) to the CleanCapital team. Most recently, Altziebler was Product Design Lead at Elastic, a software provider that makes structured and unstructured data usable in real time for search, logging, security, and analytics use cases. As the first UX hire at Elastic, he pioneered product design at a rapidly growing enterprise software startup. During his time with the company, Altziebler combined multiple open source projects under one unified user interface and laid the foundation for versions to come. Jurgen's exceptional talents have been awarded by One Show, Print Magazine, and The International Academy of Digital Arts and Sciences.

"When I learned about CleanCapital's vision for clean energy and finance, I realized that this is a once-in-a-lifetime opportunity to create a global environmental impact with design," said Jurgen. "Good design enables users to understand data and make smart decisions for their businesses, their families, and the future of our planet. It's this synergy that transforms a business into a power brand."

"Solar hasn't seen the revolution in UX that's come to other industries," said Marc Garrett, CleanCapital Chief Technology Officer and Co-Founder. "We face the challenge of visualizing complex data sets at the intersection of clean energy and finance. I can't think of anyone better suited to help us grow in this environment than Jurgen."

"We couldn't be more excited to add Jurgen to the CleanCapital team," added Thomas Byrne, CleanCapital CEO and Co-Founder. "He is an exceptionally skilled design architect who will help lead CleanCapital's effort to create cutting edge investment tools that accelerate clean energy investment."

Earlier in this career, Altziebler held various roles with leading national corporations and nonprofit organizations across an array of industries, including CoreBrand, Siegel & Gale, OVEN Digital, ADP, American Express, AT&T, Microsoft, JPMorgan Chase, Pew Research, Pepsi, Motorola, and The World Bank. Altziebler studied design at the Parsons School of Design.

About CleanCapital:

Founded in 2015, CleanCapital is a financial technology company that makes it easy to invest in clean energy. CleanCapital allows accredited investors—including institutional investors, family offices, and investment funds—to invest in secure and diversified clean energy projects. Investors can monitor

investments in real-time using our seamless online platform. We were founded in 2015 and are headquartered in New York, NY. Stay up to date on the evolving market of clean energy finance by signing up on our website, following us on Twitter, liking us on Facebook or connecting via LinkedIn. Learn more at <http://www.cleancapital.com>.

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