

New Payment Processor PayArc Launches, Offers Highly Competitive Pricing & “Soul” to Merchants

ISO catering to the e-commerce market offers custom solutions for unique business models backed by top-tier service & support



GREENWICH, CONNECTICUT, USA, October 2, 2017 /EINPresswire.com/ -- [PayArc](#) LLC, a U.S.-based e-commerce payment processing solution provider,

announced its launch this week. The ISO stands apart from its payment processing brethren by cultivating deep relationships with merchants and offering true consultative services in addition to the full spectrum of essential payment processing solutions. PayArc is offering highly competitive rates, a rarity in the increasingly cutthroat world of card-not-present (CNP) payments.

“The bottom line is that online and other CNP merchants are growing at a rapid rate. eCustomer buying habits have swung heavily in the online direction and the number of merchants that sell on this channel has skyrocketed almost as much as the rates they are being charged,” said Jared Ronski, co-founder of PayArc. “PayArc offers the liferaft to CNP merchants amidst a sea of sharks. Not only do we provide payment processing solutions that run the gamut, but we offer them at incredibly affordable rates for merchants of all shapes and sizes.”

PayArc is unique in that it crafts custom solution models for each and every client. The staff analyzes each merchant to thoroughly learn the business from the inside out, taking into account the business model, target customer profile, and any high-risk payment processing considerations. PayArc’s payment processing service is built on the idea that every business is different and it purveys tailored solutions to each merchant in step with this principle.

In addition to a wide range of competitively priced offerings, PayArc considers itself a payment processor with a soul. The ISO builds true relationships with each client and steers clear of the industry-wide mentality that a merchant is just another number.

“We don’t believe in “one-size-fits-all” and we act on that belief through a highly customized level of service and the additional consulting and guidance we provide to our customers,” Ronski said. “And we work with our customers - who we treat as real people, not just another number in the CRM.”

About PayArc

PayArc represents the next frontier in payment processing solutions and services. We cater our solutions and consulting services to all types and sizes of merchants. We know and understand the challenges of starting and managing a business. PayArc provides merchants with the latest technology and payment options allowing merchants to focus on growing their businesses, and we

offer them at affordable rates.

Ashley Poynter
Content Rewired
6302475803
email us here

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