

# India is Expected to Lead the Motorcycles Industry in the BRIC Nations with a Value of \$9,047.7 Million in 2021

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## SUMMARY

WiseGuyReports published new report, titled "Motorcycles BRIC (Brazil, Russia, India, China) Industry Guide".

The BRIC Motorcycles industry profile provides top-line qualitative and quantitative summary information including: market share, market size

(value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

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## Synopsis

Essential resource for top-line data and analysis covering the BRIC motorcycles market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

## Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the BRIC Motorcycles and had a total market value of \$17,996.7 million in 2016. India was the fastest growing country with a CAGR of 3.7% over the 2012-16 period.
- Within the BRIC Motorcycles, China is the leading country among the BRIC nations with market



revenues of \$8,088.9 million in 2016. This was followed by India, Brazil and Russia with a value of \$7,601.3, \$2,273.3, and \$33.2 million, respectively.

- India is expected to lead the BRIC Motorcycles in the BRIC nations with a value of \$9,047.7 million in 2021, followed by China, Brazil, Russia with expected values of \$8,197.2, \$2,440.6 and \$35.4 million, respectively.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC motorcycles market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC motorcycles market
- Leading company profiles reveal details of key motorcycles market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC motorcycles market with five year forecasts by both value and volume
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## Key points to buy

- What was the size of the BRIC motorcycles market by value in 2016?
- What will be the size of the BRIC motorcycles market in 2021?
- What factors are affecting the strength of competition in the BRIC motorcycles market?
- How has the market performed over the last five years?
- Who are the top competitors in the BRIC motorcycles market?

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