



BluePay Partners with Datacap to Expand EMV Processing Capabilities with TranCloud™

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NAPERVILLE, IL, UNITED STATES, September 21, 2017 /EINPresswire.com/ -- [BluePay](#), a leading provider of credit card processing solutions, has partnered again with [Datacap Systems](#) to offer TranCloud™, an EMV-enabled payments application for mobile and browser-based Point of Sale (POS) systems.

The plug-and-play device connects to a merchant's network to facilitate the transaction process. This cloud-based payments hub allows merchants the flexibility to process transactions through the BluePay Payment Gateway, while expanding the selection of compatible PIN pad hardware. Presently, BluePay's certification for TranCloud supports compatibility for the complete line of Telium 2 payment terminals from Ingenico Group.

As a security-centric device, TranCloud reduces a merchant's PCI scope by supporting security features including EMV, point-to-point encryption (P2PE), tokenization, and the ability to separate the payments network from the POS environment.

"The addition of a BluePay-specific EMV certification for TranCloud is an exciting option for both existing and prospective Datacap Point of Sale partners," commented Justin Zeigler, Director of Product Strategy at Datacap Systems. "Now, TranCloud users can securely send payments through BluePay's processing host via a variety of hardware options to accommodate the requirements of virtually any merchant."

"We are excited to broaden our existing EMV processing capabilities with the addition of TranCloud. By partnering with Datacap, we can now offer both NETePay and TranCloud with point-to-point encryption (P2PE) to our many partners and merchants," commented Jeffrey Punzel, Senior Product Manager at BluePay.

About BluePay: BluePay is a leading provider of technology-enabled payment processing for merchants in the United States and Canada. Through physical POS, online, and mobile interfaces, as well as CRM and ERP software integrations, BluePay processes business-to-consumer and business-to-business payments while providing real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago, Maryland, New York, and Toronto. For more information, follow BluePay on Facebook, Google+, Twitter, and LinkedIn, or visit www.bluepay.com.

About Datacap Systems: Datacap Systems celebrates 33 years of successfully designing, manufacturing and marketing innovative integrated payment solutions for any Point of Sale. One simple interface allows Point of Sale developers to keep pace with evolving trends and payment industry standards, so they can spend development dollars on POS innovation rather than integrated payments. Because we sell our products exclusively through authorized POS resellers, merchants receive high-end payment solutions coupled with top-tier installation, service and support. Integrated payment solutions from Datacap are utilized by hundreds of POS applications in an array of vertical

markets. Contact us to learn more! www.datacapsystems.com/contact-us

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