



# 2018 Real Estate Launch Summit - Getting Real Estate Agents Ready for the Coming Year

*Learn the Latest in Real Estate, Probate Real Estate & Digital Marketing for 2018*

CARSON, CALIFORNIA, UNITED STATES, September 25, 2017 /EINPresswire.com/ -- The year 2018 is on the horizon and fast approaching. While many business owners are preparing for the



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*Sandra Estrella*

holiday shopping season, real estate professionals are beginning to think of new ways to improve their businesses for the coming year. For those in the Greater Los Angeles area, there is a real estate event targeting those professionals who are beginning to prepare for 2018.

On Tuesday, September 26, several real estate professionals will be converging on the city of Carson for an event that will teach them the latest strategies to grow or improve their businesses over the coming year. The event is the [2018 Real Estate Launch Summit](#).

The 2018 Real Estate Launch Summit features a trio of veteran real estate professionals. The first of these keynote speakers is Motivational Speaker David Plummer, III, a Trainer and High Performance Real Estate Coach and Strategist with over 30 years of experience. Plummer will be sharing the importance of developing and using real estate systems, goals, and having a 2018 Business Plan plus much more.

According to Plummer, “80% of real estate professionals start the new year without a plan.” The 2018 Real Estate Launch Summit seeks to decrease this percentage for attendees.

Next on the featured keynote speaker list is probate specialist Kevin Sayles, a High Performance Speaker and Trainer with over 18 years of experience. Sayles will focus on teaching event goers about the growing niche of [probate real estate](#). His session topics will include, “How to Attract and Work with Attorneys” and “How to Discover Ways to Make Real Estate Agent Marketing Efforts Stand Out from the Crowd.”

The third member of this powerhouse presentation team is Social Media Expert Naja Hayward, a Professional Speaker & Business Growth Coach with over 15 years of experience. Hayward will be discussing how real estate professionals should be developing leads through social media posting and ads. She will also share the importance of creating lead funnels.

Hayward states, “Marketing yourself as a Real Estate professional is one of the most important steps you need to take to build a hugely profitable business. But the old school ways are no longer working. At the 2018 Real Estate Launch Summit, you'll learn the new school marketing strategies that the top producers are using to (increase) their income ten-fold while creating more freedom in their lives.”

As if these three keynote speakers are not enough, the 2018 Real Estate Launch Summit also

features other speakers including an All Star panel of Probate Attorneys and Top Producing Real Estate agents from SoCal.

This event's promotional materials state, to get a jump on the competition, "October, November, and December are the most important months to launching your business in 2018."

Sandra Estrella, Manager of Alterra Home Loans confirms, "The 2018 Real Estate Launch Summit will be the best way agents can finish this year strong and make 2018 the best year ever! I am telling every agent I know that they MUST be there."

#### About the 2018 Real Estate Launch Summit

The 2018 Real Estate Launch Summit will be held on Tuesday, September 26, 2017 from 9:00 AM to 5:00 PM at the Carson Center. The Carson Center is located at 801 E. Carson Street, Carson, CA 90746. The event will be held in Hall C.

The event features two sets of pricing levels. The Early Bird pricing features the general admission price of \$87.00 while the Early Bird VIP admission is \$137.

Pricing at the door is \$107.00 for general admission, and \$157.00 for VIP admission. The VIP admission includes: Center Front Seating; Admission to the Top Producers Panel Discussion, Lunch, and a Jump Start Training Class.

Don't start 2018 without a business plan. Sign up for the 2018 Real Estate Launch Summit today. Space is limited. For more information or to get early bird pricing visit <http://probaterealestatesales101.com/2018-real-estate-launch-summit/> or call (213) 364-3810.

Kevin Sayles  
Probate Real Estate Sales 101  
(213)364-3810  
email us here

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