

Nate Hemmert Joins TraceGains as Digital Marketing & Design Associate, Further Expanding the Rapidly Growing Company

DENVER, COLORADO, UNITED STATES, September 21, 2017 /EINPresswire.com/ -- TraceGains, the leading compliance software solution, revolutionizing information exchange across the supply chain for Food, Beverage, and CPG companies has expanded once again with the addition of Nate Hemmert as Digital Marketing and Design Associate.

Nate Hemmert is a versatile digital marketing professional with a diverse skillset that includes web design, print and digital layout, photography, content development, and digital marketing campaigns. Hemmert has a keen eye for design and creating documents, webpages, videos, and more that are not only user-friendly, but also aesthetically pleasing.

"Nate brings a specialized skillset to our team that will enable us to push the boundaries and take our digital marketing efforts to the next level," shared Jenn Brusco, Director, Marketing, TraceGains. "Nate has already made significant contributions – and we are just getting started! I am thrilled to have him on our team."



"The TraceGains marketing team is bursting with talent and expertise that is unparalleled," Hemmert commented. "I'm excited to join this all-star team and help take TraceGains to new heights."

Hemmert holds a Bachelor of Arts degree in Multimedia Journalism from Metropolitan State University, and has held positions in marketing communications and design throughout his career.

About TraceGains

TraceGains is a rapidly growing software company, delivering a sophisticated suite of products for food, beverage, and CPG companies. TraceGains solutions empower our customers to satisfy compliance with regulations and industry standards such as FSMA, GFSI, and HACCP, without the need for additional staff.

At the heart of TraceGains is a robust platform that enables companies to automate and optimize their processes though instant information sharing and collaboration between supply chain partners, which saves time and improves food safety and quality.

TraceGains is the winner of the 2016 Stratus Award for Cloud Collaboration. The company is also among the Food Logistics Top 100 software and technology providers and was named a Top 20

Information Technology Firm by ColoradoBIZ magazine. Learn more about TraceGains products at <u>www.tracegains.com</u>. Follow TraceGains on Twitter @TraceGains.

Jennifer Brusco TraceGains 720-465-9430 email us here

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