

# Switzerland Macroeconomic Outlook Market 2017-Facilitate Decision-Making Based on Strong Historic and Forecast Data

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## SUMMARY

WiseGuyReports published new report, title "Macroeconomic Outlook Report – Switzerland".

Macroeconomic Outlook Report of Switzerland identifies the potentials of Switzerland as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

Five cantons are driving the Swiss economy, with their capital cities contributing significantly to the country's GDP. Investors at present prefer other emerging cities in Switzerland, marking a shift from the Zurich dominated economy. Technology-focused startups in pharmaceuticals and communication sectors have been the preferred choice for investors in 2016.

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## Scope

- Economic activity already started rebounding backed by domestic demand and growth in investments. Switzerland's economy grew by 1.0% in 2016 up from 0.8% in 2015
- Strong performance in the Country Risk Index 2017, exhibits its potential as a key investment destination for new business as well as expansion of existing business. The country is the second safest nation out of 126 countries evaluated in the Country Risk Index.

## Key points to buy

- Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.
- PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations
- Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure



effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

- This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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Country's Position in GCRI (Country Risk Index)

PESTLE Insights

Political landscape

Economic landscape

Social landscape

Technological landscape

Legal landscape

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