

SignaPay Launches New Company Website and Partner Portal

Includes Improved Functionality, Interactive Features, and Expanded Resources



IRVING, TEXAS, USA, September 22, 2017 /EINPresswire.com/ -- SignaPay, a leading merchant services and payment solutions provider, launched a newly

designed company website and Partner Portal. The revamped website includes a fresh layout with improved functionality and offers a user-friendly navigation that includes better access to SignaPay's solutions, resources, company information, and support.

In addition to the re-design, the new website contains robust information regarding the PayLo Cash Discount Program - a legally patented, nationwide, cash discount program provided exclusively by SignaPay. PayLo was created to offer merchants an alternative to standard credit card processing; allowing them a unique way to eliminate credit card processing fees. Merchants are able to calculate their savings using the PayLo interactive calculator available on the SignaPay website.

"We are pleased to announce the launch of our refreshed company website that provides not only a new look into our products and services , but also advanced business management tools for both partners and merchants," said John Martillo, CEO of SignaPay. "We are confident the new site will provide a more interactive experience and help showcase the innovative payment solutions SignaPay has, including PayLo, which can reduce payment processing fees up to 100%."

Earlier this month, SignaPay also launched a new Partner Portal to support its nationwide network of independent sales organizations and agents. The Portal is a completely integrated platform that includes on-boarding, sales tools, training, and customizable marketing materials.

"We provide our partners with out-of-the-box support," said Robyn Roberts, SignaPay's Marketing Director. "We have created the sales tools, marketing collateral and training materials for our partners so they can focus on what they do best; selling the product. With a few clicks, our partners have everything they need to hit the ground running. It's easy and reliable."

"Our state-of-the-art Partner Portal gives our partners access to SignaPay business documents, the ability to create their own branded marketing materials, and easy-to-follow sales trainings that will help guide them to success," said Matt Nern, SignaPay's Vice President of Sales. "The launch of the portal is just one of the many steps in our 2017 initiative to provide our partners with the best support platform available."

For more information on SignaPay, please visit www.signapay.com or call 877-751-2891.

About SignaPay LTD:

Founded in Irving Texas in 2007, SignaPay™ offers a complete menu of payment solutions for

merchants including credit card and debit card processing, gateway integration, fraud prevention, customer loyalty, analytics software as well as equipment including mobile and point of sale systems. SignaPay™ is dedicated to their partners and merchants and is committed to forging strong client relationships by providing best in class services and solutions. The success of our merchants and partners define our own success. At SignaPay, we focus on two things: People. Payments.

Robyn Wallace Roberts
SignaPay
972-330-2883
email us here

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