

BoardBookit Names New Director of Sales and Marketing

Lara Huber Assumes Role and Joins Executive Team

PITTSBURGH, PENNSYLVANIA, UNITED STATES, September 22, 2017 /EINPresswire.com/ -- [BoardBookit](#), provider of the fastest growing board portal platform, announced today the promotion of Lara Huber to Director of Sales and Marketing. Building on the momentum from the company's successful Series A Fundraising, Ms. Huber will be responsible for aggressively ramping sales and marketing efforts.

"Lara's thorough understanding of BoardBookit customers and board governance professionals coupled with her passion for connecting with people through digital and traditional media makes her the perfect choice to craft and distribute our message to the board portal market space. Lara has been a key part of our success up to this point, and we are thrilled to promote her to this important position," said Marion Lewis, CEO of BoardBookit.

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Once people see BoardBookit, they love it. We're changing the marketplace, and that's an exciting place to be."

Lara Huber, Director of Sales and Marketing

Ms. Huber began her relationship with BoardBookit in 2013 as a sales process consultant which led to her appointment as Director of Sales in 2014. She led the team that accomplished BoardBookit's impressive sales results over the past three years.

"I am very excited to introduce BoardBookit to even more audiences by tightly meshing sales and marketing efforts," said Ms. Huber. "Once people see BoardBookit, they love it. We're changing the marketplace, and that's an exciting place to be."

Ms. Huber received an Information Systems Management degree from Robert Morris University.

About BoardBookit

BoardBookit is the board portal solution that perfectly blends security, functionality, optimal user experience and affordability. Fast, intuitive, and flexible, BoardBookit gives companies the control they require and support when they need it. Designed with input from corporate secretaries, administrators



BoardBookit Board Portal Software

and board members to enhance board engagement, effectiveness and governance, BoardBookit is used by companies across the United States, Canada, Europe and Australia.

For more information, visit www.BoardBookit.com, schedule a [demo](#), or email info@BoardBookit.com.

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