

Indiegogo Promotes Magic With Make It Your Banner

Indiegogo Promotes Magic With Make It Your Banner Malaysian Start Up Created By a Mother Nurtures Young Talent

KUALA LUMPUR, KUALA LUMPUR, MALAYSIA, September 25, 2017 /EINPresswire.com/ -- What started off as a quest by Daniaa Jacqueline Quak to teach her seven year old son the merits of entrepreneurship through the fun activity of creating a unique party banner has blossomed into a vibrant business proposition. Christened, Make It Your Banner, this initiative involves teaching young children an important lesson in entrepreneurship by enabling them to create innovative banners. This concept encourages youngsters to think out of the box and move away from the boring old party banners that one can pick up in the market. The alternative of custom banners too is prohibitively expensive. The Make It Your Banner kit that comprises of easy to use banner making reusable material including 25 pieces of colourful felt flags 25 pieces of burlap flags, 30 feet of rope,40 plastic stencils and 24 balloons lets the children run riot with their imagination when it comes to creating the coolest part flags that one ever saw.

The Make It Your Banner kit sure lets the naturally curious and inventive children learn to liven up birthday parties, weddings and other commemorative events with their delightfully customized banners. The extremely useful Make it Your Banner stencils are reusable and enable one to create many spectacularly good designs on the special Make It Your Banner flags.

Says, Daniaa Jacqueline Quak, the Director of Glee Mojo, "This venture has grown from the little activities I organized for my seven year old son to this vibrant team of people who help children acquire the skills required to create a viable business stream. Make It Your Banner, which is all about equipping children with the skills to monetise the activities that go into the holding of a successful party, is one of our premier initiatives."

Daniaa has tied up with <u>Indiegogo</u> to help raise funds for the Make It Your Banner project, so that she is able to realize the full potential of this incredibly empowering project and inspire others in the community to fulfil their full potential. The project has already raised USD \$4690 of the \$15000 sought, from eight backers.

Those interested in backing this unique concept could do so by visiting the linkhttps://www.indiegogo.com/projects/make-it-your-banner-love-crafts#/

Today's times are both a time of great apprehension and opportunity. While the traditional means of employment require for one to acquire exorbitantly expensive education, the rise of the Internet and the gig economy have opened up great avenues of growth for the young and the enterprising. This is where Indiegogo is helping out in a very substantial way by promoting initiatives like Make It Your Banner helping incubate new business ventures founded by budding entrepreneurs.

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