

## Fair Trade Products Shop Unique World Inspirations Launches New Website

Uniqueworldinspirations.com Offers Ethical Fair Trade Handmade Gifts, Goods, and Products from 39 Different Worldwide Fair Trade Artisan Groups

LOS ANGELES, CA, UNITED STATES, September 25, 2017 /EINPresswire.com/ -- Unique World Inspirations a company devoted to selling a variety of beautiful and handcrafted Fair Trade products, is pleased to announce the launch of their new

website—<u>www.uniqueworldinspirations.c</u> <u>om</u>.

To check out the new website and learn more about Unique World Inspirations, the inspiration behind starting the company, and why they are only offering fair trade items please visit

https://uniqueworldinspirations.com/page s/about-us

Unique World Inspirations features a wide selection of Fair Trade handmade products from 39 different artisan groups who live in 18 different countries across four continents. The founder hopes to increase this number over time and offer even more Fair Trade gifts and other products.

"Fair Trade is a strategy for poverty alleviation and sustainable development around the globe. Members create social and economic opportunities through trading partnerships with marginalized producers," Michelle Goyette, Founder and CEO noted, adding that by offering only Fair Trade goods, they hope to improve the lives of the talented artisans from around the world.

From eye-catching and high-quality handmade <u>art</u>, <u>home decor</u> and home goods to <u>jewelry</u>, bags and purses, Unique World Inspirations offers plenty of cool, exceptional gifts for any occasion.



"Our world is filled with amazing cultures and talented people, and all our products are from Fair Trade Federation Certified artisan groups," the Founder said. The new website is exceptionally userfriendly and easy to navigate. In addition to the opportunity to do Fair Trade shopping, visitors to the site can also learn more about the different regions, artisans, cultures and their craftsmanship. The new website also highlights rotating featured collections, currently including Mexican silver jewelry, Nepali yoga inspired items, Indian upcycled products, and Cambodian jewelry made from found bomb casings left over from previous conflicts. "Shoppers can read more about the amazing people around the world their purchases will help support. We invite



Unique World Inspirations Partnered with WorldFinds

you to find travel inspiration, and personal fulfillment in making a difference one purchase at a time," the Founder said.

## **About Unique World Inspirations:**

Unique World Inspirations is a California-based company partnered with Fair Trade verified artisan groups around the world, going through the process of being certified themselves. Traveling and meeting amazing people all around the world has touched the founders' hearts, and motivated them to share the talents and culture represented in their craftsmanship. Their goal is to improve the lives of people around the world one product at a time. For more information, please visit <a href="https://www.uniqueworldinspirations.com/">www.uniqueworldinspirations.com/</a>.

Michelle Goyette Unique World Inspirations 6572150801 email us here

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