

Lightside DIY Market 2017 by Current & Upcoming Trends

Lightside DIY

PUNE, INDIA, September 25, 2017 /EINPresswire.com/ -- The "[Lightside DIY 2017](#)", report offers comprehensive insight and analysis of the UK market, the major players, the main trends, and consumer attitudes. It also provides forecasts to 2022.

The word "DIY" also known as "Do it yourself" has driven lot consumers to perform the task/work on their own without taking any paid help. Due growing urbanization and knowledge, media, TV shows have given rise to "DIY" and especially with home. Especially with "Lightside DIY" will rise and gain more demand in coming years.

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The growing income has is another factor for the growth of this market, and value for home and it appliances are growing among the customer. Growing internet world has helped many consumers to improve their skill related to "Lightside DIY".

Looking at growing awareness for DIY, most major players related to this market "Lightside DIY" have started to reach more users through internet and YouTube reach to more consumers and help them to improve their skill and knowledge. Major of consumers are enjoying the process. Lightside DIY will grow 0.3% in 2017, increase slowly than the total DIY market, because Lack of demand for reduced home appliances due to depreciation of household business, and moving minor equipment repair.

Major Highlight of the Lightside DIY report are as follow,

- It is possible that Amazon's growing threat, store expansion is planning B & M's plan and will implement the concept of Bunnings Store around the Homebase Estate in more competitive markets by 2022.
- 70.4% Lightside DIY customers have gone through some research and analysis before purchasing.
- 7.6% of buyers spend less than an hour doing research for a day's credit, indicating how important it is for retailers to take stock of the stock conveniently in order to research in stores.
- B&Q is the largest Lightside DIY retailer. However, B&Q's share has declined, primarily due to the closure of 65 stores and competitor pressure.

The key find in report are

To provide benchmarking and strategic benefits, use our usage in a deeper analysis of how and

every retailer operates in the market. Understand how online channel Lightside DIY affects online accessibility and cost estimates and online analysis and online compliance with channels. Identify the main retailers in the DIY Lighting market, market share 2015-2017 and the prospect of future performance. Views of backgrounds and groups, such as the ones themselves, on Lightside DIY shoppers, DIY activities taken during the past year, and frequency of their own purchasable journey.

Finally, as the housing market will pick up and the confidence of the customers increases, the Lightside DIY market will grow rapidly.

Some of major players are B&Q, Wickes, Screwfix, Homebase/Bunnings, Wilko, B&M, Amazon, and Poundland.

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