

Macroeconomic South Africa Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts

Macroeconomic South Africa Market Share, Opportunities, Segmentation and Forecast

PUNE, INDIA, September 25, 2017 /EINPresswire.com/ -- Pune, India, 25th September 2017: WiseGuyReports announced addition of new report, titled "PESTLE Insights: Macroeconomic Outlook Report - South Africa".

Summary

Macroeconomic Outlook Report of South Africa identifies the potentials of South Africa as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

Due to higher regional income inequality and uneven population distribution, top three provinces (Gauteng, KwaZulu Natal and Western Cape) account for 64% of the total domestic product and 55% of the total population. Europe continues to be the leading investor in South Africa, accounting for 68% of the total investment in 2015 followed by Asia (13.7%) and Americas (9.4%)

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Scope

- South Africa's overall risk score is lower than the BRICS (Brazil, China, India, Russia and South Africa) and the world average in Country Risk Index (GCRI) 2017
- Real GDP of South Africa grew by 0.3% in 2016 as compared to an annual average of 2.2% growth recorded during 2011-2015. The economic growth has been falling continuously since 2013 due to various global and domestic factors like fall in private investment and consumption, decline in public investment and slowdown in exports.

Reasons to buy

- Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.
- PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations
- Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.
- This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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