



Sopheon Named as a “Leader” in Strategic Portfolio Management by Independent Research Firm

Sopheon's Accolade received highest possible scores in 8 evaluation criteria in the current offering category

MINNEAPOLIS, UNITED STATES, September 26, 2017 /EINPresswire.com/ -- Sopheon, the international provider of software, expertise, and best practices for [Enterprise Innovation Performance](#), today announced it has been named a Leader in The Forrester Wave™: Strategic Portfolio Management Tools, Q3 2017. Sopheon earned the highest scores possible in the following current offering criteria: program/product management, alignment, validation, collaboration, data security, integrated risk management, practical usability and integration support.

“With the Accolade software we are able to make better and more effective strategic decisions.”
Steven Moskowitz, Manager Strategic Innovation, Entegris Inc.

Forrester differentiates strategic portfolio management solutions from traditional project portfolio management (PPM) solutions that are “locked into project management elements – schedule, resources and costs.”(1) Forrester believes strategic portfolio management “should act as a corporate command center [focusing] on value, capacity, and time-to-realize value. Sitting at the center of a planning and execution ecosystem, these solutions become a firm’s operational system of record.”(1) Further, a strategic portfolio management solution “leverages robust business analysis, capacity planning and predictive analytics capabilities that support investment decisions.”(2)

Steven Moskowitz, Manager, Strategic Innovation at Sopheon customer Entegris, Inc. stated: “It comes as no surprise to us that Sopheon is considered a leader in strategic portfolio management. With the Accolade software we are able to slice and dice our data, permitting us to understand how well we are responding to the needs of a specific customer or regional market. This is tremendously valuable in allowing us to make better and more effective strategic decisions.”

Andy Michuda, Sopheon CEO, commented on the positioning in the Forrester Wave by saying: “The companies we serve have an increasing need for speed and business agility as they navigate fast-paced, digitalized markets; it is an honor for Sopheon to serve this need. We believe the recognition by Forrester as a Leader in our market is a great testimony to our people and their laser focus on, and commitment to, client value.”

(1) “Portfolio Ecosystem: the Central Nervous System For Delivering Business Strategy”, Margo Visitacion, Forrester, 3 March 2017.

(2) “The Forrester Wave™: Strategic Portfolio Management Tools, Q3 2017”, Margo Visitacion and Gordon Barnett, Forrester, 20 September 2017.

Cheral Jansen
Sopheon
+1 (952) 851-7500

[email us here](#)

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