

## Athlink Inc. Announces Partnership with RegisterMyAthlete.com

New Partnership to Include Parents in the Physical Conditioning of High School Athletes.

KAYSVILLE, UTAH, USA, September 26, 2017 /EINPresswire.com/ -- Athlink Inc, a leader in physical conditioning, sport-specific skill development and injury recovery software, today announced a new partnership with RegisterMyAthlete.com (RMA) a market leading athlete registration application.

This new venture brings together two best-in-class software companies to help high school athletic programs streamline the sports sign-up, compliance and clearance processes as well as provide tools to help parents, coaches and trainers, through stored historical data and trend analysis, manage the conditioning, skills development and legal liability that are part-in-parcel to sports participation.

"The partnership with Athlink and RMA represents a critical milestone in our efforts to provide software products that focus on the physical improvement of individual athletes by linking parents to coaches, trainers, personal trainers, and physical therapists or doctors in a powerful way", says R. Scott Nichols, CEO of Athlink Inc. "Parents have a vested interest in their athlete's success and involving them in conditioning and preparation will ultimately benefit the player and the entire team."

Starting immediately, <u>parents that use RMA to register their athletes for sports programs will be</u> able to use all the custom exercise build features in the Athlink web portal, including predefined workouts in the public circuit library, to assign basic pre-season workouts tailored to the specific sport and position of their player. Once created, those assignments are automatically pushed to the athlete on their smartphone or tablet using the Athlink iOS or Android app.

"Register My Athlete is constantly looking for tools that will help enhance the high school experience for students wanting to participate in athletics. Athlink understands and shares our vision. We are excited to work with them to provide a solution that is often overlooked in the high school space, but is critical in helping athletes peak perform", said Clair Anderson, CEO of RegisterMyAthlete.com.

When the season starts or <u>if they are injured</u>, coaches, trainers, physical therapists, or doctors will take over athlete conditioning management by assigning and modifying workouts as needed using the same web portal and athlete app.

RegisterMyAthlete.com is the most comprehensive coach and athlete management suite on the market today. With a focus on Paper-free management, schools can effectively manage all requirements associated with clearances for coaches and athletes. Created by Athletic Directors, RegisterMyAthlete.com also specializes in providing the tools needed to help manage eligibility, state reporting, transfer management, online fee payment, purchasing spirit packs & practice gear as well as camp registration. For more information, go to <u>www.registermyathlete.com</u>

Athlink provides software designed with the athlete in mind and built to improve the way coaches, personal trainers, physical therapists and parents interact to help them achieve their goals. Using a single iOS or Android app and a centralized web portal, the athlete can create their own workout or receive workout and rehabilitation assignments from coaching or rehabilitation resources, anytime,

anywhere. Athlink also stores skill measurements and other athlete detail that travels with them as they transition from team-to-team or coach-to-coach and allows their sports profile to be built in real time, quickly and easily. Sports profiles are a useful tool that can be sent as a link to coaches when trying out for positions at the high school, club and college levels. For more information, go to <u>www.athlink.net</u> or send an information request to support@athlink.net.

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This press release can be viewed online at: http://www.einpresswire.com

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