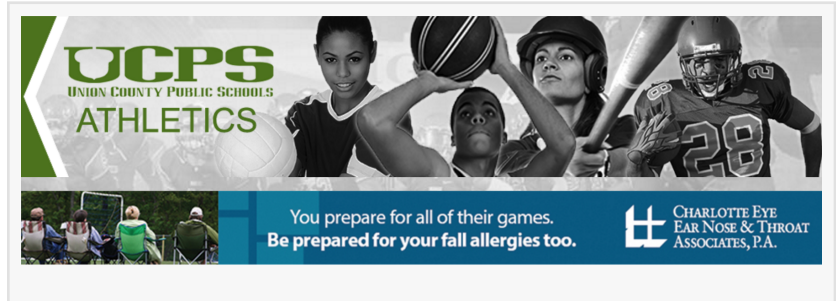


CEENTA Joins Union County Public Schools

CHARLOTTE, NC, UNITED STATES, September 26, 2017 /EINPresswire.com/ -- Union County Public Schools, with the help of National Amateur Sports, has announced a community partnership with Charlotte Eye, Ear, Nose & Throat Associates, PA (CEENTA). The partnership will provide support for the district's athletic programs and its new multi-media website.



“We are very excited for CEENTA to join the UCPS athletics community,” explained Tahira Stalberte, Assistant Superintendent for Communications and Community Relations. “This partnership will provide the support we need to expand athletic activities and enhance the quality of our new media platform.”

The new website will provide digital support and efficiencies to thousands of athletic participants and their families, including ten high schools and nine middle schools in the area.

“This newly forged partnership allows CEENTA to support the athletes, coaches and families in a very meaningful way,” said Olena Scarboro, Director of Marketing at CEENTA. “CEENTA Monroe, Blakeney and Matthews offices care for a great deal of Union County residents. As our organization enters in its 95th year, we want to continue the tradition of providing excellent care to our patients, while giving back to the communities we serve.”

CEENTA believes participation in athletics provides each student the opportunity to learn social, personal and physical skills which will benefit them throughout their life experiences.

With their investment, UCPS Athletics news and information will be easily accessible and more automated than ever before! It will provide parents, students and fans with content including: game and practice schedules, scores, team news, events, photos, videos and highlights in one convenient location.

The website address is <http://www.ucpsathletics.com/> and is operated by National Amateur Sports.

About Charlotte Eye, Ear, Nose, & Throat Associates, PA:

For 90 years, Charlotte Eye Ear Nose & Throat Associates, P.A. (CEENTA) has been the region's premier eye, ear, nose and throat care provider for adults and pediatric patients. In addition to otolaryngology and ophthalmology, the group's complete services include audiology, allergy, clinical research, contact lenses, on-site surgical facilities, facial plastic surgery, sleep medicine and full-service optical shops through its 14 locations in Charlotte, N.C., Rock Hill, S.C. and greater Mecklenburg, Gaston, Cabarrus, Union and Iredell counties. More information is available at www.GoodSenses.com.

About National Amateur Sports:

National Amateur Sports is a full-service sports marketing firm focused on growing amateur athletics programs. By leveraging technology, NAS eases administrative burdens and enriches the quality of school's media assets. The improved platform drives traffic to their sites and attracts corporate sponsors eager to reach this valued demographic through targeted marketing campaigns and community good will. These partnerships generate much needed revenue for interscholastic sports.

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This press release can be viewed online at: <http://www.einpresswire.com>

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