

GLOBAL BRAND SİMİT SARAYI ENTERS SERBIAN MARKET WITH 8 NEW MARKETS

Continuing its rapid growth over 4 continents of the world Simit Sarayı met great attention with the 8 new stores opened in Serbia.

ISTANBUL, APA GIZ PLAZA
BÜYÜKDERE CAD. NO:191 34330
LEVENT , TURKEY, September 26, 2017
/EINPresswire.com/ -- Setting the target

to open 150 new stores overseas in 2017, [Simit Sarayı](#) made a rapid entry to the Serbian market. Becoming a global brand with its wide product range, commercial strategy and high-quality understanding, the brand purchased the Costa Coffee's in Serbia and turned them into Simit Sarayı stores.

Simit Sarayı opened its Bulevar Kralja Aleksandra, Goce Delceva, Njegoseva, Kralja Milena, Milesevska, Cika Ljubina, Bulevar 208 and Zemun stores in the same week. A venue for both taste and pleasure with its spacious atmosphere, comfortable decoration and rich menu, the new stores of Simit Sarayı were widely admired by the guests.

Simit Sarayı is located in the large squares of the most famous cities in 22 countries including the United States of America, Germany, the Netherlands, Belgium, Cyprus, Kuwait, Egypt and

Saudi Arabia. Increasing the number of its stores to 8 in London, the capital of Britain and the world's finance and tourism center, Simit Sarayı also has 4 stores under construction to be opened soon. The number of stores in London will reach 20 by the end of this year.

Abdullah Kavukcu, Chairman of Simit Sarayı Board of Directors stated that the delicacies of Simit Sarayı became indispensable in Europe. Kavukcu said "Hosting 1 million guests every day in 22 countries, Simit Sarayı today meets with wide attention in every culture, every region of the world".

Stating that 8 new stores were opened in the same week in Serbia and the brand met with wide attention since the first day, Kavukcu said "We shall soon enter new markets. In 2017 we shall enter both the Lebanese and the Iraqi market. Our investment in our current markets will continue."



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