

Baby Stroller and Pram in Europe 2017 Market Size, Status, Analysis and Forecast to 2021

WiseGuyReports.Com Publish a New Market Research Report On - "Baby Stroller and Pram in Europe 2017 Market Size, Status, Analysis and Forecast to 2021".

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/EINPresswire.com/ --

The analysts forecast the [baby stroller and pram market in Europe](#) to grow at a CAGR of 4.67% during the period 2017-2021.

A stroller or a pram is a hand pushed vehicle that is used to carry babies and young infants. These baby care products are can be of distinct types for babies of different ages and weights.

The baby stroller and pram market in Europe is segmented by product, key leading countries, and distribution channels. An increased shift of the global population from rural to urban and semi-urban areas has been recorded over the past few years. In recent times, lifestyles in both developed and emerging countries, including China, Russia, and India, have changed considerably due to the growth in urbanization. The purchasing power and living standards of consumers have also increased owing to their high disposable incomes.

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Covered in this report

The report covers the present scenario and the growth prospects of the baby stroller and pram market in Europe for 2017-2021. To calculate the market size, the report considers the sales market.

The market is divided into the following segments based on geography:

- Austria
- Belgium
- Bulgaria
- Denmark
- Finland



- France
- Germany
- Greece
- Italy
- Luxembourg
- Norway
- Poland
- Portugal
- Spain
- Switzerland
- The Netherlands
- The UK

The report, Baby Stroller and Pram Market in Europe 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Baby Jogger
- Bébécar
- Bugaboo International
- Artsana (Chicco)
- iCandy

Other prominent vendors

- PPH ARO Karoń
- Brevi
- Britax
- Coletto
- Concord
- Go-Go Babyz
- Hartan
- Inglesina
- Joolz
- Joovy
- Mamas & Papas
- Maxi-Cosi
- Mima International
- Mothercare
- Mountain Buggy
- Peg Perego
- phil&teds
- Quinny
- RECARO
- Silver Cross
- Thule
- Tutek

Market driver

- Multifunctionality features
- For a full, detailed list, view our report

Market challenge

- Low profit margins
- For a full, detailed list, view our report

Market trend

- Customization of strollers
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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- Other prominent vendors

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